

STREET SMART

YOUR E-NEWSLETTER FROM CITYGATE NETWORK

As Citygate Network's most widely read digital communication, *Street Smart* keeps ministries connected to what matters most. Delivered every two weeks, this newsletter equips leaders and their teams with timely updates, practical resources, and thought-provoking insights. It's more than a newsletter—it's a touchpoint that strengthens our community and fuels gospel-powered life transformation.

RATE CARD 2026 GUIDELINES

In the interest of fairness to all Citygate Network Business Members, we have established the following guidelines for advertising in *Street Smart*.

1. Once the annual rate card is published, advertisers will have until December 18, 2025, to notify Citygate Network of their interest to advertise in *Street Smart* by completing and submitting the 2026 Rate Card/Order Form.
2. Previous ad commitments will not be a factor in determining which advertisers are awarded ad placement for the upcoming year.
3. On the business day following the submission deadline (December 19, 2025), any uncontested advertisements will be granted. Requests for placements having more than one interested party will be determined by a drawing.
4. Citygate Network business partners will be given priority. If a business partner and a non-member are both interested in advertising, the business partner will be awarded the placement without a drawing. A non-member will be awarded an advertisement only if it is the sole interested party, or if only other non-members are interested. If only multiple business partners or only multiple non-members desire the same ad placement, a drawing will be held to award the advertisement.
5. Advertisers will be notified of the winners of drawings for advertisements on the business day following the reservations deadline (December 19, 2025).
6. After competing ad drawings are held each year, any uncontested remaining placements will be awarded on a first-come, first-served basis.



Citygate Network
2153 Chuckwagon Road,
Suite 100
Colorado Springs, CO 80919
www.citygatetwork.org

CONTACT

Sam Edwards

Director of Business Development
Phone: (719) 266-8300, ext. 110
Email: sedwards@citygatetwork.org

2026 RATE CARD ORDER FORM

INSTRUCTIONS: Please complete this fillable insert form and email the attachment to:

Sam Edwards

Director of Business Development

Phone: (719) 266-8300, ext. 110

sedwards@citygatenetwork.org

Order date _____ Advertiser _____
 Contact name _____ Send invoice to _____
 Phone _____ Email _____
 Address _____ Address 2 _____
 City _____ State _____ ZIP Code _____

Ad to appear in the following issue(s) of Street Smart:

Issue Date	Top Banner	Small Banner	Issue Date	Small Banner (only option for these dates)
February 2	<input type="checkbox"/>	<input type="checkbox"/>	January 15	<input type="checkbox"/>
March 2	<input type="checkbox"/>	<input type="checkbox"/>	February 16	<input type="checkbox"/>
April 1	<input type="checkbox"/>	<input type="checkbox"/>	March 16	<input type="checkbox"/>
May 1	<input type="checkbox"/>	<input type="checkbox"/>	April 15	<input type="checkbox"/>
June 1	<input type="checkbox"/>	<input type="checkbox"/>	May 15	<input type="checkbox"/>
July 1	<input type="checkbox"/>	<input type="checkbox"/>	July 15	<input type="checkbox"/>
August 3	<input type="checkbox"/>	<input type="checkbox"/>	August 7	<input type="checkbox"/>
September 1	<input type="checkbox"/>	<input type="checkbox"/>	September 15	<input type="checkbox"/>
October 1	<input type="checkbox"/>	<input type="checkbox"/>	October 15	<input type="checkbox"/>
November 2	<input type="checkbox"/>	<input type="checkbox"/>	November 16	<input type="checkbox"/>
December 1	<input type="checkbox"/>	<input type="checkbox"/>	December 15	<input type="checkbox"/>

Digital Specifications:

Resolution: 72 ppi

Acceptable formats: .jpg, .png, or .gif

Dimensions:

Top Banner: 800 pixels wide x 350 pixels high

Small Banner: 800 pixels wide x 175 pixels high

Artwork Deadlines

Banner artwork is due 20 days prior to publish date. Artwork should be sent to Sam

Edwards: sedwards@citygatenetwork.org

Advertising rates:

Top Banner	1X-\$425	6X-\$400	12X-\$375	
Small Banner	1X-\$225	6X-\$200	12X-\$175	24X-\$150

Payment terms

- Citygate Network will invoice the advertiser for each issue via contact name and mailing information listed above.
- Payment is due within 30 days of receipt of invoice.
- Advertiser may pay in advance for multiple insertions.
- Non-payment may result in withholding of ads from subsequent issues until accounts are made current.

Contract terms

- Advertisers assume liability for the content of their advertising and assume responsibility for any claims against the publisher arising from their advertising.
- All advertisements are subject to approval. Citygate Network reserves the right to reject any advertising not meeting the standards or values of Instigate magazine or the association.
- Citygate Network shall not be liable for failure to insert an advertisement for any cause.

I agree to the terms under which this Insertion Order is issued.

Printed name _____ Signature _____

Title _____ Date _____



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