

Enter Ministry Name Here:



Giving Season

Enter date here:

CULTIVATION		CHURCH/CORPORATE COMMUNICATIONS	
	Donor Campaign Appeal Drops		Speaking Date
	Donor Campaign Newsletter Drops		Tour
	Acquisition Campaign Drops		Collateral/Disposable
	Thank You Draft Due		
DIGITAL		EVENTS	
	Paid Digital Media		Holiday Client
	Website Slide		Holiday Donor
	Donor Email/e-Newsletter		Holiday Prospect
	Facebook/Twitter Post		
	Amazon Wishlist		
BROADCAST MEDIA		STAFF/RESIDENT COLLABORATION	
	Press Release		All Staff
	Paid Advertising Radio		Executive Team
	Paid Advertising TV/Cable		Department Heads
	Paid Advertising Outdoor		Residents
	Paid Advertising Print		
DISPLAY/DISPOSABLE		PROGRAM AND SERVICES EVENTS	
	Banner		Onsite
	Signage		Community Outreach
	Flier		
	Poster		