

# Thrift Store

## Stats *The rising trend in the secondhand market*

**86** Percentage of customers older than 18 who have or were open to buying secondhand items in 2020, compared to just 45 percent in 2016.

**36** billion: Estimated number of clothing items tossed each year in the United States.

**6.65** billion: Number of pieces of clothing that have been recirculated via the secondhand market.

**42** Percentage of consumers who plan to spend more money on used goods during the next five years.

**45** Percentage of millennials and Gen Z who refuse to purchase from nonsustainable brands and retailers.

**25** Percentage of consumers who say they care less about trendy clothing than before the COVID-19 upheaval.

**5.4** Times the resale industry is projected to grow over the next half-decade.

Source: 2021 Resale Report on [www.thredup.com](http://www.thredup.com)

