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CITYGATE™
NETWORK

Against All Odds



**Join us June 11–14, 2024 in Lexington, Kentucky
for our Annual Conference and Exposition!**

Join Us In Lexington!

Saddle up for the 2024 Annual Citygate Network Conference and Exposition!



This year's event takes place in the heart of beautiful Lexington, Kentucky, at the new downtown Central Bank Center. We will be taking over the city as we dive into our theme for the year: *Against All Odds*.

Embracing the spirit of 1 John 5:4 – “... for everyone born of God overcomes the world. This is the victory that has overcome the world, even our faith” – we're turning challenges and hurdles into victories.

Citygate Network member ministries are on a mission to help individuals navigate the racetrack of life. Sometimes life circumstances have blindsided them, other times it's a self-inflicted slip. Regardless of the reason, we're here to extend a hand in Jesus'

name, cheering as they rise against all odds, powered by grace, hope, healing, and redemption. You participate in empowering the lame to walk, and even run again. You rejoice when sin gets defeated as a result of trusting Christ.

This year's conference program will offer your staff a plethora of opportunities to strengthen their roles for the valiant individuals you serve daily. Conference attendees will enjoy an exclusive private screening of the highly anticipated film, *No Address*, produced by Robert Craig Films. The movie, along with the *Americans with No Address* documentary and interactive study guide, will provide education and resources that inspire individuals and churches to take meaningful steps that help reduce homelessness and provide more appropriate assistance to those experiencing it.

We want you to leave Lexington with newfound strength, fresh energy, and renewed vision for empowering your guests to finish the race.

Mark your calendars and register today for the June 11–14, 2024, Annual Conference and Exposition in the Bluegrass state! Join us as we unite, inspired by faith, and committed to overcoming challenges, *Against All Odds*.

Tom De Vries
President
Citygate Network



Did You Know?

Although Lexington is the “Horse Capital of the World,” it also has some other incredible offerings too.

- Lexington's culinary scene is diverse, offering a range of dining experiences. Whether you are a foodie, eat for fuel, or just like to eat, there are a variety of options within walking distance of the Central Bank Center.
- If you're a walker or hiker, explore the vast 734-acre sanctuary, Raven Run Nature Sanctuary, or embark on the legendary Appalachian Trail. Not up for a big hike? Consider Frankfort Pike, McConnell Springs, or meander through the 100-acre Arboretum by the University of Kentucky.
- If you want to take a morning stroll or stretch your legs later in the day, the Gratz Park Historic District is just a few blocks away from Central Bank Center. Featuring a city park and elegant residences, this beautiful, tranquil oasis is right in the heart of downtown Lexington.



Scan the QR code to learn more about the area hosting this year's Citygate Network Annual Conference and Exhibition!



Our Outstanding Platform Guests

We'll welcome some exceptional speakers to our platform, bringing inspiring, encouraging, and motivating words to highlight the event.



Danielle Strickland

Danielle Strickland has co-founded and led several entrepreneurial charities and nonprofits, authored six books, and hosts a podcast, all in between speaking internationally. Currently she leads Boundless Communications Inc., which launches creative initiatives like IMBY, Brave Global, Infinitum, and Hagar's Voice. A champion of diversity, she deeply longs for wrong things to be made right.

Jason Jaggard

Entrepreneur, coach, and author Jason Jaggard has dedicated himself to inspiring a community of the world's best leaders and teams. His new book, *Beyond High Performance*, made the *New York Times* bestseller list as soon as it came out last summer, and coincides with the award-winning podcast he hosts by the same name.



Derwin Gray

Derwin Gray played football at BYU and in the NFL before founding Transformation Church, where he serves as the lead pastor of a multiethnic, multi-generational, mission-shaped community outside Charlotte, North Carolina. His speaking inspires not only his congregation, but conference audiences nationwide through a combination of his dynamic speaking style, shepherd's heart, and intense passion for transformation.

Dr. Lew Sterrett

For over 30 years, Dr. Lew Sterrett has combined his expertise as a professional horse trainer, certified counselor, licensed pastor, and successful businessman to create a unique event demonstrating powerful life-lessons as he interacts with an unbroken horse.



Adam Christing

Adam Christing will be our talented emcee for the conference. Adam is an accomplished comedian, speaker, and entertainer with a passion for bringing joy to audiences all over the world. He works with organizations who want to experience how the magic of laughter can open doors and hearts in business and in life. In 2021, he received the "Best of Los Angeles Award" as the top event master of ceremonies.

This Program has Something for Everyone

PRE-CONFERENCE EVENTS

MONDAY, JUNE 10

2:00 p.m. – 5:30 p.m.	Registration and “Winner’s Circle” Open
3:00 p.m. – 4:30 p.m.	District Officers and Regional Coordinators Event ☒
3:00 p.m. – 7:00 p.m.	Mission Tracker: Measuring What Matters
5:30 p.m. – 7:30 p.m.	Donor and District Officers Dinner ☒ 🍷

TUESDAY, JUNE 11

5:00 a.m. – 11:00 a.m.	Horse Farm and Race Track Tours www.visithorsecountry.com
8:00 a.m. – 9:30 a.m.	Leading Ladies Breakfast ☒ \$ 🍷 Leading Ladies regularly brings together female CEOs from Citygate Network member missions and ministries. Take advantage of this opportunity to engage in conversation and build on relationships with your peers over breakfast. Register in advance to secure your spot.
8:30 a.m. – 11:30 a.m.	Lexington Rescue Mission Tour \$ 🍷
8:30 a.m. – 1:00 p.m.	Counseling Training: “ACT” on Change \$ 🍷 This immersive, dynamic session is tailored for direct care professionals seeking to enhance their skills in fostering meaningful connections and driving positive change in challenging clients. Through experiential learning and participation, you will delve into the principles of Acceptance and Commitment Therapy (ACT), equipping yourself with practical tools and strategies to effectively engage with and motivate even the most resistant individuals — and hopefully learn a few things about yourself along the way! Don’t miss this opportunity to deepen your therapeutic abilities and make a positive, lasting impact in your client’s lives. A continental breakfast and box lunch are included in the fee.
9:00 a.m. – 11:30 a.m.	HUD/HHS Forum \$ 🍷 Representatives from the U.S. Department of Health and Human Services (HHS) and the U.S. Department of Housing and Urban Development (HUD) will be joining us for agency updates and a Q&A session about the direction of U.S. government programs and latest initiatives. Includes a snack and beverage break in the fee.
9:00 a.m. – 12:00 p.m.	Rising Leaders Intensive \$ 🍷 Join us for an exclusive pre-conference session designed specifically for the next wave of rising leaders. Dive into transformative leadership strategies with entrepreneur, coach, and author Jason Jaggard, who will challenge you to reach beyond the boundaries of traditional leadership models and unlock potential that transcends expectations. This unique session will not only grow your leadership, but give you new benchmarks for excellence and opportunities to network with peers. Secure your spot now to join a movement that promises to redefine leadership for the next generation. Includes a continental breakfast in the fee.
11:00 a.m. – 11:30 a.m.	Exhibitors Huddle
12:00 p.m. – 1:30 p.m.	New CEO Luncheon \$ 🍷 New to the CEO role? Begin your annual conference experience surrounded by peers on the same journey. The New CEO Luncheon is more than a meal — it’s an opportunity to hear from seasoned CEOs and key stakeholders who’ve blazed the trail and bolstered mission work from coast to coast across North America. Be ready to forge connections, gain insights, share challenges, and build lasting relationships with other like-minded leaders at Citygate Network. Your CEO adventure starts here — make the most of this transformative experience! Includes lunch in the fee.
1:30 p.m. – 2:15 p.m.	All Things New Welcome Party 🍷 New to Citygate Network? First time at the Annual Conference? We’ve got a seat at the table with your name on it! This welcome session offers connections and resources, and will help you maximize your time in Lexington.



OFFICIAL START OF THE ANNUAL CONFERENCE AND EXPOSITION

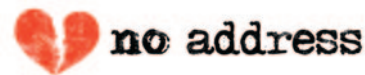
TUESDAY, JUNE 11 continued

2:30 p.m. – 3:45 p.m.	Track Seminars Group I
4:00 p.m. – 5:00 p.m.	Exhibit Hall Sneak Peek
5:30 p.m. – 7:30 p.m.	Tuesday Night General Session and Dinner 🍷
7:30 p.m. – 8:30 p.m.	Exhibit Hall Grand Opening with Dessert 🍷
8:30 p.m. – 9:30 p.m.	Worship Celebration: Songs & Stories of Hope & Transformation



WEDNESDAY, JUNE 12

7:45 a.m. – 9:00 a.m.	Exhibit Hall Breakfast 🍷
9:30 a.m. – 11:00 a.m.	Wednesday Morning General Session
11:15 a.m. – 12:45 p.m.	Profession Groups Lunch 🍷
11:30 a.m. – 12:30 p.m.	Insurance Committee Meeting ✉
1:15 p.m. – 2:30 p.m.	Track Seminars Group 2
2:30 p.m. – 4:30 p.m.	Exhibit Hall Open
5:30 p.m. – 8:00 p.m.	Dinner and an Exclusive Private Screening of the <i>No Address</i> film 🍷
8:00 p.m. – 9:30 p.m.	Exhibit Hall Dessert 🍷



THURSDAY, JUNE 13

7:45 a.m. – 9:00 a.m.	Exhibit Hall Open
9:30 a.m. – 10:30 a.m.	Hot Topic Plenary Session
11:00 a.m. – 12:15 p.m.	Track Seminars Group 3
11:30 a.m. – 12:30 p.m.	Accreditation Meeting ✉ 🍷
12:15 p.m. – 2:15 p.m.	Lunch on Your Own
2:30 p.m. – 3:45 p.m.	Track Seminars Group 4
4:30 p.m. – 9:00 p.m.	Kentucky Horse Park Offsite Dinner & Special Event 🍷



FRIDAY, JUNE 14

8:00 a.m. – 8:30 a.m.	Continental Breakfast at Seminar Locations 🍷
8:30 a.m. – 9:45 a.m.	Track Seminars Group 5
10:15 a.m. – 12:00 p.m.	Friday Morning General Session
12:30 p.m. – 3:30 p.m.	Lexington Rescue Mission Tour \$ 🍷



🍷 Food and/or beverage included ✉ By invitation only \$ Extra cost involved (see registration)

Scan to view
a detailed
schedule



SCAN ME

www.citygatenetwork.org/allodds

The Seminar Lineup

New this year — two track session topics that address the ever-evolving change happening at ministries all over North America: (1) Organizational Growth, and (2) Leadership & Staff Development. While this brochure only lists the seminar titles, watch for full descriptions and instructors posted on our website several months prior to the event.

Organizational Growth

Investing in the Team's Capacity to Ensure Healthy Growth Across the Entire Mission

- Prepare Your Organization to Hire Higher
- Retain and Grow Your Staff for Stronger Program Impact
- Career Paths for Everyone
- One Ministry, One Team
- Creating a Culture of Sustainability

Leadership & Staff Development

Inspiring Intentionality and Growth for Ministry Leaders

- Revitalize Ministry Impact through Innovation, Community Development, and Biblical Principles
- How Today's Decisions Shape Tomorrow's Leaders
- Unpacking Effective Change Management
- 5 Keys to Grow Your Ministry Leadership
- Leadership as Influence

Operations & Administration

Galvanizing Ministries with Best Practices in HR, Finances, Facilities, Technology, and More

- Help! I'm New to HR in Ministry
- Compensation Gone Wild
- Optimizing Financial Excellence through Accounting and Finance Best Practices
- Cleaner Data for Better Results
- From Precaution to Ministry, Security as a Ministry Opportunity

Transformational Programming

Inspiring Life-Changing Programs Toward Next-Level Outcomes

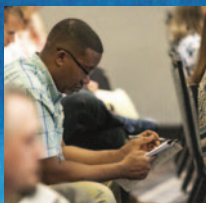
- Increase Retention in Recovery Through Life Skills
- The Neuroscience of Purpose
- Leverage Program Data for Insightful Evaluation and Compelling Storytelling
- Reins to Recovery
- Preventing First-time Homelessness from Escalating into Chronic Homelessness
- Respond to the Opioid Crisis with a Full Spectrum of Tools
- Building a Best in Class Referral and Intake System
- Victimology in Domestic Sex Trafficking
- Overcoming and Healing from Abuse
- Give Me Shelter: A Response to Permanent Supportive Housing

Client & Culture

Tracking Global Trends and Other Critical Ministry Topics

- From Isolation to Community Restoration through Radical Hospitality
- Maximize Program Impact by Building Strong Church Partnerships
- Understanding the Complexity of and Responses to Homelessness
- Healing the Wounds of Trauma
- Navigating Tough Transitions





Resource Development

Leveraging Resource Pathways to Maximize Ministry

- Understand and Maximize Charitable Giving Dynamics
- Navigating Fundraising Integrity and Cash Reserves
- Increasing Your Digital Fundraising
- Unlock a Valuable Revenue Stream in Your Mid-level Donors
- Strategies for Developing Major Donors
- Understanding the World and Opportunities of Your Highest Donors
- Educate, Motivate, Activate Your Donors
- Increase Your Results Through Donor Research and Analysis
- Stacking Your Development Team to Transform Your Ministry's Success
- Capital Campaign Excellence from Inspiration to Impact

Public Image & Branding

Deepening Community Connections through High-Impact Communications and Branding

- A Comprehensive Guide to Effective Rebranding Strategies
- Using Media to Increase Your Mission's Brand Awareness
- Crisis Management and Media Engagement
- Building Fans In The Metaverse.
#LeadingTheNarrativeInASocialMediaEra
- Rooting for Rivals: Unleashing Our Collective Impact

Hot Topics

Addressing the Burning Questions and Provocative Subjects of Today and Tomorrow

- Outcomes and Opportunities for Achieving Success
- How No Address Resources Can Engage Your Community
- How One City Effectively Addressed NIMBY
- Ask The CEO's
- Addressing the Fentanyl Crisis
- Empower Emeritus CEOs for Ongoing Organizational Impact
- Elevate your Planning
- Using Data and Analytics to Cast a Compelling Vision
- Revitalize Volunteer Engagement in a Post-Pandemic World

Enterprise & Retail

Catalyzing Entrepreneurial Spirit for Ministry Outcomes and Resource Growth

- Launching a Thrift Store in Today's Market
- Best Practices for Merchandising and Layouts
- Sustaining a Robust Food Service Department
- Recruit Personnel to Grow Your Social Enterprise
- Expand Brand Awareness through Social Enterprise

Plus five sessions in

Foundations of Counseling

Merging Clinical Approaches with Ministerial Heart

Full Name		First Name (for badge)
Mission/Organization		
Address		
City	State/Province	ZIP/Postal Code
Phone	Email	
I am: <input type="checkbox"/> attending my first conference <input type="checkbox"/> a vegetarian <input type="checkbox"/> gluten free		

Check the ONE Profession Group that comes closest to describing your primary involvement with life-transformation ministry.

<input type="checkbox"/> Board	<input type="checkbox"/> Pastoral Care	<input type="checkbox"/> Vocational Education	<input type="checkbox"/> Facility Management
<input type="checkbox"/> Executive Leadership (CEO)	<input type="checkbox"/> Case Management	<input type="checkbox"/> Development	<input type="checkbox"/> Information Technology
<input type="checkbox"/> Associate Leadership	<input type="checkbox"/> Counseling	<input type="checkbox"/> Human Resources	<input type="checkbox"/> Administrative Assistance
<input type="checkbox"/> Financial Management	<input type="checkbox"/> Addiction Specialization	<input type="checkbox"/> Volunteer Coordination	<input type="checkbox"/> Entrepreneurship
<input type="checkbox"/> Program Management	<input type="checkbox"/> Youth Ministry	<input type="checkbox"/> Food Services	

FULL-TIME PROGRAM FEES

Register early for the best rates!

Scanned and submitted or completed online	Dec. 16–Mar. 15	Mar. 16–May 17	After May 17	Your fees
1st Person	\$569	\$599	\$619	\$
2nd Person (from same mission/organization)	\$559	\$589	\$609	\$
3rd Person (from same mission/organization)	\$549	\$579	\$599	\$
4th and Additional Persons (same mis./org.)	\$539	\$569	\$589	\$
Non-affiliated Citygate Network Member	\$799	\$799	\$799	\$

PART-TIME PROGRAM FEES

<input type="checkbox"/> Tuesday, June 11 Includes one seminar, general session with dinner, Exhibit Hall with dessert, and worship event.	\$149	\$
<input type="checkbox"/> Wednesday, June 12 Includes two general sessions, one seminar, Exhibit Hall with breakfast, profession group lunch, dinner, and dessert.	\$269	\$
<input type="checkbox"/> Thursday, June 13 Includes one general session, two seminars, Exhibit Hall, and off-site dinner.	\$159	\$
<input type="checkbox"/> Friday, June 14 Includes one seminar with continental breakfast, and one general session.	\$89	\$
<input type="checkbox"/> Spouse Rate See details (right).	\$449	\$

OPTIONAL PROGRAM FEES

<input type="checkbox"/> Lexington Rescue Mission Tour Includes transportation and continental breakfast. Tuesday, June 11, 8:30 a.m. – 11:30 a.m.	\$35	SOLD OUT
<input type="checkbox"/> Counseling Training Includes continental breakfast and box lunch. Tuesday, June 11, 8:30 a.m. – 1:00 p.m.	\$85	\$
<input type="checkbox"/> HHS/HUD Forum Includes snack break. Tuesday, June 11, 9:00 a.m. – 11:30 a.m.	\$35	\$
<input type="checkbox"/> Rising Leaders Intensive Includes continental breakfast. Tuesday, June 11, 9:00 a.m. – 12:00 p.m.	\$75	\$
<input type="checkbox"/> New CEO Luncheon Includes lunch. Tuesday, June 11, 12:00 p.m. – 1:30 p.m.	\$65	\$
<input type="checkbox"/> Lexington Rescue Mission Tour Includes transportation and box lunch. Friday, June 14, 12:30 p.m. – 3:30 p.m.	\$35	\$

Total \$

Amount Enclosed

- ☐ Check Enclosed (Make check payable to Citygate Network; enclose total amount; manual registrations with checks must be received by the stated deadlines to qualify for discounts.)
- ☐ Credit Card

Card Number	Exp. Date
Cardholder Name	CVC Code
Billing Address of Card (if different from above)	
City	State/Province ZIP/Postal Code
Cardholder Signature	

Registration

Please print one name per form. Photocopy as needed.



Citygate Network
110th Annual Conference and Exposition
June 11–14, 2024

Register online at
www.citygatenetwork.org/allodds
Online registration not available for non-members.

QUESTIONS? Call us at (719) 266-8300.

Mail to: Citygate Network
2153 Chuckwagon Road, Suite 100
Colorado Springs, CO 80919

Scan and send to: slaird@citygatenetwork.org

Conference Registration Details

The rates shown apply to individual and associate members and their spouses, **plus any other board and staff members of member missions**. All registration fees are always transferable to a previously unregistered guest from a member mission. Any registration changes or additions after May 31 must be made on-site. Registrations canceled before May 10 will be assessed a \$75 cancellation fee, per person. If canceled after May 10, they will be assessed a \$150 cancellation fee, per person. Only in cases of family emergencies might the cancellation fee be waived. All refund requests must be in writing and received by Citygate Network no later than Friday, June 21, 2024.

Enhanced Spouse Rate

Since we consider ministry a family affair, we are happy to announce a **FULL ACCESS** conference experience for spouses! You read that right — general sessions, meals and dessert, track seminars, and the Exhibit Hall are ALL included this year. (Please note: This rate is for spouses NOT working full-time at a member ministry.)

Hotel Reservations Details

To book your room at one of our host hotels visit www.citygatenetwork.org/2024hotel. Rates at the Hilton, Hyatt, Residence Inn, or Marriott range from \$139–\$159 per night, for a single/double. State and local taxes apply.

IMPORTANT

Hotel reservations require a non-refundable first night charge. Carefully evaluate your anticipated hotel room usage to avoid cancellation penalties.

