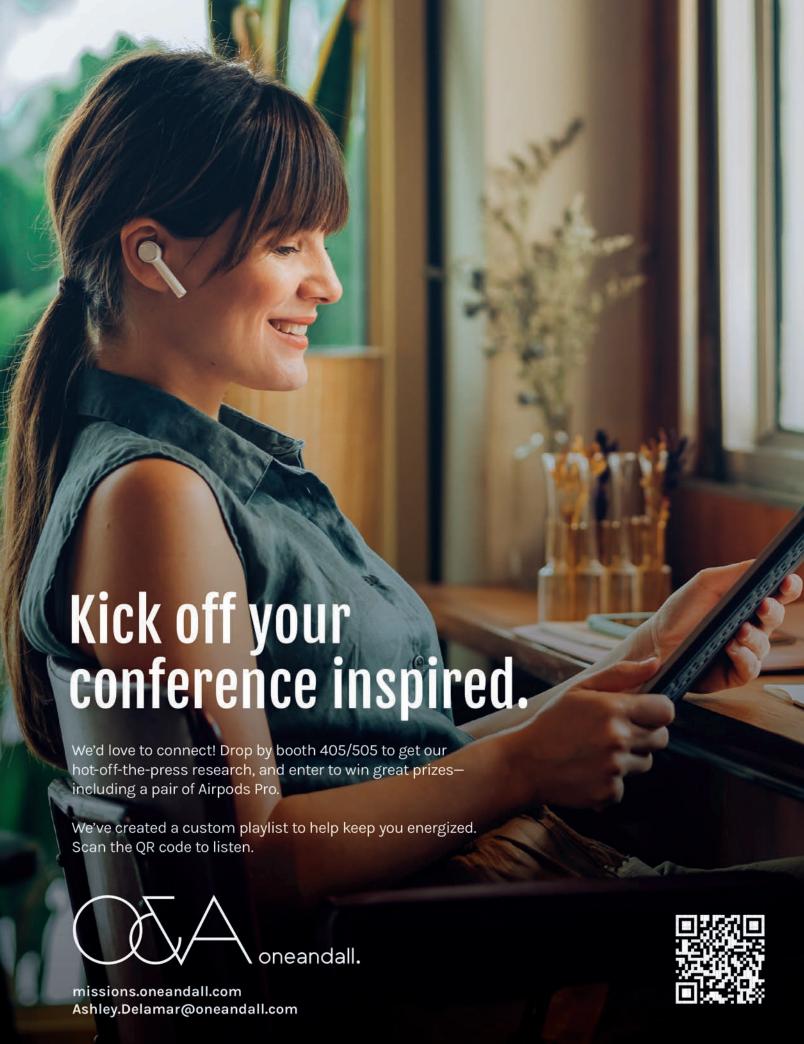


Citygate Network 108th Annual Conference and Exposition

June 1-4, 2022

San Antonio Marriott Rivercenter







Name:

Mobile Device Number:

This schedule-at-a-glance does not list all conference events. For comprehensive details, including activity descriptions, see the complete schedule starting on page 26.

#### TUESDAY, MAY 31

1:00 p.m 7:30 p.m.	Community First! Village Field Trip \$ 🍽
1:00 p.m 8:00 p.m.	Ripple Effect Part One \$ 🍽

#### WEDNESDAY, JUNE 1

8:30 a.m 11:30 a.m.	Ripple Effect Part Two \$ 🍽
9:00 a.m 12:00 p.m.	HUD Symposium \$ № 🖂
1:00 p.m 1:45 p.m.	Event Orientation
2:15 p.m 3:30 p.m.	Track Seminars Group 1
4:00 p.m 4:40 p.m.	Salsa Bar Generation Receptions
5:00 p.m 7:15 p.m.	Wednesday Night General Session (with Dinner)
7:15 p.m 8:45 p.m.	Exhibit Hall Grand Opening (with Dessert)
8:45 p.m 9:30 p.m.	You Crack Me Up!



#### **THURSDAY, JUNE 2**

7:00 a.m 7:45 a.m.	Rise 'n' Shine Prayer Meeting
7:45 a.m 8:45 a.m.	Exhibit Hall Coffee Hour
7:45 a.m 10:30 a.m.	Exhibit Hall Open
8:45 a.m 10:00 a.m.	Track Seminars Group 2
10:30 a.m 12:00 p.m.	Thursday Morning General Session
12:00 p.m 1:30 p.m.	Profession Groups Network (with Lunch)
1:30 p.m 3:00 p.m.	Exhibit Hall (with Dessert)
3:30 p.m 4:45 p.m.	Track Seminars Group 3
5:30 p.m 6:00 p.m.	Boot Scoot Lessons
6:00 p.m 6:45 p.m.	La Villita Street Fiesta 🍽
7:00 p.m 8:30 p.m.	Arneson River Theater Concert
9:15 p.m 10:00 p.m.	District Rendezvous

#### FRIDAY, JUNE 3

7:45 a.m 9:15 a.m.	Exhibit Hall Breakfast 🍽
9:30 a.m 11:00 a.m.	Friday Morning General Session
11:00 a.m 1:00 p.m.	Exhibit Hall Speed Dating
1:15 p.m 2:30 p.m.	Track Seminars Group 4
3:00 p.m 4:30 p.m.	Friday Afternoon General Session
4:30 p.m 5:30 p.m.	Exhibit Hall Last Look and Giveaways
5:30 p.m. – 8:30 p.m.	Night on the River

#### **SATURDAY, JUNE 4**

8:00 a.m 10:30 a.m.	Haven for Hope Tour \$
9:00 a.m 10:30 a.m.	Super Seminars
11:00 a.m 1:00 p.m.	Saturday Morning General Session (with Lunch)
1:30 p.m whenever	"Sea World District Splash" 💲 🍽





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# PRESIDENT'S GREETING

Dear Members and Friends,

San Antonio is one of my favorite North American cities. The history and culture are fascinating. The architecture downtown is Spanish Revival with a splash of Art Deco. The food is pleasingly piquant. The attractions in the city and the surrounding area are too numerous to count. And then there's the River Walk. No matter how many times I come here, I can't pass up a long walk riverside. There are 26 bridges in the downtown loop alone, connecting the banks at various intervals. Each is unique in design and construction, and each one has a story.



I hope bridges with stories are found all along the footpath you are walking. I'm talking about bridges to denominations that embrace slightly different doctrine...bridges to other ministries that some would consider in competition with your own...bridges to agencies that have a different definition of success...bridges to politicians whose position you disagree with... bridges to people whose lifestyles are juxtaposed to yours. Building and maintaining bridges is our theme for this year's conference.

The troubled waters of fear, confusion, and dissension too often separate Christ followers who should be in fellowship; they separate groups that should be working together to make a difference in society; and they separate neighbors who need to find common ground if conversations about Christ are going to happen. But in Him, we can bridge our differences. The Apostle Paul calls church leaders to do exactly this in 1 Corinthians 1:10. Come rediscover what unites us and learn how to build better bridges toward an exciting future.

So, enjoy the conference and all it has to offer—which is a lot! Enjoy each other. Friendships made here will last a lifetime. And enjoy the city. Stroll the River Walk. Cross some bridges. You'll be glad you did.

John Ashmen President



HOW DO YOU **WEATHER A** STORM IN UNPRECEDENTED TIMES?



28.2%

# YEAR-OVER-YEAR REVENUE GROWTH

Even after an already historic year, the gospel rescue missions and kindred ministries we serve are still seeing phenomenal revenue growth-as much as 28.2%! Is your mission experiencing this type of growth, despite these unprecedented times?

To see results like this, you'll need a custom fundraising solution-one that's built just for your mission. Talk with Douglas Shaw & Associates!

Stop by our booth #605 and pick up our newest resource, **Preparing for the Unexpected:** Tips for Fundraising with **Confidence during Challenging Times.** 



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# BOARD CHAIR'S GREETING

#### **Greetings Everyone!**

Whether you traveled here from a neighboring city in the great state of Texas or from somewhere all the way across the country, welcome to San Antonio!

Between the beautiful setting, energetic crowd, and inspiring presentations and workshops, we pray that these next few days will provide you with inspiration, information, connections, and nourishment.



I consider it an honor to serve on Citygate Network's Board of Directors. It has allowed me to witness the collective impact our ministries have throughout North America. It has also allowed me to realize the incredible work that John Ashmen and the Citygate Network staff do to provide our association of more than 300 organizations with resources, advocacy, guidance, and encouragement.

After navigating a global pandemic for more than 26 months, I know I am not alone when I say these last two years have been both fruitful and exhausting. From the beginning, we've adopted the motto, "Stay the course." Amidst changing protocols, a growing homeless population, and a myriad of both professional and personal challenges, we have all learned to lean heavily on our partners, our coworkers, and our Savior.

Citygate Network enjoyed many highlights in the past year, including a packed conference in Baltimore and full CEO Summit in San Diego. The staff also completed the Heritage Room at its headquarters, with pictured panels documenting the history of the movement and the association. What's more, the organization kicked off the Leading Ladies group, promoting connections between the 50-plus female CEOs now heading member organizations all over North America. Citygate Network also hosted a second successful Hope in the Gate retreat last fall. Throughout the year, John continued to visit member organizations, was featured on several national podcast interviews, continued to provide pertinent information to members through all the dips and turns in the COVID-19 saga, and worked hard to build and nurture relationships with government leaders under a new administration.

As we gather for another exciting annual conference, I am reminded that what we do is more than a job. It's a calling—a calling to offer gospel-powered life transformation, a calling to provide exceptional services, and a calling to co-labor with clients, communities, and colleagues, building bridges that bring His Kingdom here to earth. What a blessing.

Anna Valeria-Iseman Board Chair



# Why choose Masterworks?

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# mission & mastery

You need an agency that's aligned with your mission, caring deeply about the work you're called to do. At Masterworks, our mission has been the Master's work for 32 years.

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# **CONFERENCE INSIGHTS**

Here are some suggestions to enhance your event experience. If this is your first-ever conference, pay particular attention to the tips on this page.

- Put your name in your program. We've provided a place in the front of this booklet to write your name and mobile phone number. This will make it easy for anyone who finds your program to return it to you immediately which we're sure you'll want if you have notes or loose papers within the pages.
- ▶ Always wear your conference name badge. It's your "ticket" to meal functions, general sessions, seminars, the Exhibit Hall, transportation for the tours, and more. We do have badge checkers at many of the doorways who have the authority to send you back to your room to get your name badge if you forget it (or to Citygate Network's Registration/Information Center if you've lost it). But if you venture off the property on your own or in a small group, you should probably tuck it in your pocket or purse so you're not targeted as a tourist. This year's name badge is bigger than the ones we've used previously, plus we've replaced the elastic neck strap with a comfortable, adjustable cloth one. Please don't adjust it so it hangs below the table when you sit down for a meal. Otherwise, you'll lose your cloth strap privileges and we'll make you use an elastic one. We've saved a few for noncompliant attendees.
- Look for colored ribbons to find your counterparts.

  Every attendee will have a ribbon to put on his or her name badge. The various colors denote different professional networks or primary areas of ministry.

  Those with the same color ribbon as you have generally do what you do, but at a different organization. If you didn't get a ribbon with your badge, you probably didn't select a network when you registered—but you can still get a ribbon from the folks at the Citygate Network Registration/Information Center.
- Welcome those with a star sticker. Quite a few people joining us here in the Lone Star State are experiencing their first Citygate Network conference. If you see such a sticker on someone's badge, treat them like a star. Welcome them to the event. Ask how things are going. Suggest some tips you've picked up as a veteran attendee. Keep in mind that they also might be new to membership—so that opens the door for a whole lot more conversation.
- ➤ You might still see some facemasks. Facemasks are not required at this event—in fact, some might argue that Texas didn't participate in the pandemic. But seriously, there might be some people who are more comfortable wearing a mask for one reason or another. Please give them the space they need to feel safe. And if you need a mask yourself, we have some at the Citygate Network Registration/Information Center.

- Don't feel that you have to attend everything. Citygate Network conferences are highly programmed. That's so we can get everything in to meet the needs of the diverse group of people we serve. So, with that in mind, it's okay to skip a seminar or after-hours activity to privately process and clear your head, maybe down along the River Walk. In other words, if you don't show up for something, we won't come looking for you.
- Arrive early to the general sessions. You definitely don't want to skip these events; they are where you will feel the pulse of our network. If you miss one, you've missed a lot. Seats fill up fast and sessions always start on time.
- ► The Exhibit Hall is the best place to network. It's a fact that more good ideas are discovered among the exhibitors than anywhere else at the conference. This area is the perfect place to walk and talk—to ask advice, make observations, and eavesdrop on enlightening conversations (which is allowed). A lot of folks show up there when they're not sure where to go next, and they wind up getting connected to some great people and opportunities. Plus, this year the hall is right next door to where the general sessions will be. You simply have to pass through the veil...or you can go out the door and walk around.
- Prayer changes things. We're big on spiritual essentials at our conferences. In addition to praise and Public Reading of Scripture (PRS) in our general sessions, our minister-at-large, Dr. Robert Loggins, will host morning prayer times. Additionally, he and members of his intercessory prayer team will be available throughout the event for confidential spiritual counseling. Every year, more than a few of the folks attending our annual conference let us know that they are struggling with something personal or work related. Citygate Network is available to help. Don't check out of the hotel until you've checked in with Pastor Robert.
- Use the conference app. If you prefer not to tote your program from place to place, you can pull up the conference app on your smartphone, tablet, or whatever device you carry. With the app, you can personalize your conference schedule, receive updates and room changes,

network easily with other attendees, and rate the seminars—in fact, the app is the only way you can rate the seminars. See page 11 for details.



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# **CONFERENCE APP**

# Using Whova

If you prefer to ditch this notebook and go digital during the conference, you need to open the Whova app on your Apple or Android phone or tablet. (Our advance material should have given you all of the info you need to do that. But if you are just seeing it now, for the first time, scan the adjacent QR code to get started.)



If you need help with this, ask somebody who looks like they are already navigating the event and the venue with their device, or go to Citygate Network's Registration/Information Center and tell them you are technically disadvantaged and need help. They will find a teenager to assist you.

Once you've set up the app and signed in, let the tabs guide you to the various areas. Explore a bit. You'll find that you can personalize your schedule, see everyone who's here—be sure to upload your photo so folks can put names with faces—send other attendees messages, rate seminars, take notes, much more. And pay particular attention to this: You can share your QR code (found on your profile page in the Whova app) with business partners. Let them scan it, and that will save you from having to hand out a ton of business cards.

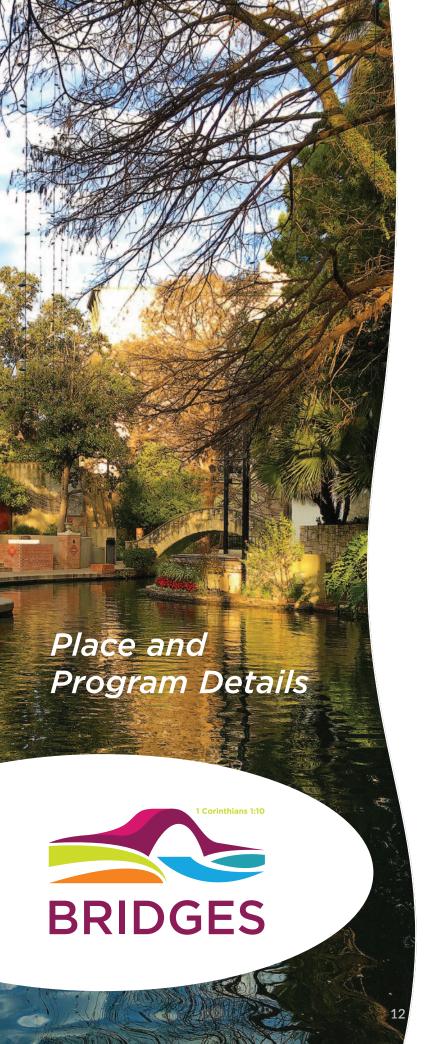
# Here is a partial list of how the app can help you:

- View the agenda and plan your personal schedule.
- Study the exhibitor pages, complete with offers and downloads (as available).
- Use the QR code to exchange information and network with other attendees or exhibitors/sponsors.
- ▶ Join discussions on community board.
- Start or join a virtual meetup.
- Post photos. Simply take a picture, hit the Photos tab on the home screen, and upload your image to showcase a unique experience, a reunion or meeting, or an interaction with one of our many exhibitors. Pictures will be shown on the app and possibly the big screen during sessions.

Citygate Network 2022 Conference & Exposition San Antonio Additional Resource **Event Description** Forty years—that's the average age of the United States' 607,380 bridges. Can older. We need to build some new bridges or, at least, shore up the ones we have bridges you should be building with other ministry leaders in your city or surrou a lot of the same things you do? If you're looking for a way to lay the first plank, Network's Annual Conference and Exposition.From the seminars to the platforn Citygate Network 2022 Conferen even the fun activities that await you in San Antonio, we've been very intentional nited States' 607,380 bridges. Canada's

Please be aware that by attending Citygate Network's Annual Conference and Exposition and its related events, you consent to be photographed, filmed, and/or otherwise recorded. Your entry constitutes your consent to the capture of your image and/or statements for any purpose by Citygate Network, whether now known or hereafter devised, in perpetuity. If you do not agree to the foregoing, please register your objection at the conference Registration/Information Center so that we can try to accommodate your desire.





# GENERAL INFORMATION

If you carefully read this comprehensive information, it will save you from making multiple stops at the Citygate Network Registration/Information Center (or the hotel concierge). Don't misunderstand. The folks working there love company, but it can be pretty busy the first couple of days of the conference.



#### San Antonio

This World Heritage city claims 300 years of rich culture and history, boasting world-class museums, the famed River Walk, and Historic Market Square. It also has several celebrated missions, including the Alamo! Cultures from all around the world come together in San Antonio. Just walk the streets and you'll see what we mean.

#### **Marriott Rivercenter**

Our conference hotel is a newly renovated Marriott property with convenient side-by-side ballrooms for general sessions and exhibits. Note that the building just to the south across East Commerce Street is the Marriott *Riverwalk*, an entirely different hotel. The Marriott



Rivercenter—our place—is the taller of the two and has twin spires atop with the Marriott name in red letters. Knowing that helps when you're walking back from the heart of downtown (but doesn't do you much good when you're standing in either lobby). Our hotel is built above the Shops at Rivercenter, a multi-level urban mall with plenty of popular restaurants.

**Wi-Fi:** Complimentary Wi-Fi service is provided in all guest rooms.

**Pool and Fitness Room:** You can access the fitness center on the 4th floor 24 hours a day,



and you can swim in the adjacent indoor/outdoor pool between 6:00 a.m. and 11:00 p.m. Just use your room key to get in. There is no cost to use either for those staying at the hotel.

Parking: On-site parking is available to Citygate Network conference attendees at an overnight rate of \$38.00 for self-parking. Valet parking is quite a bit more. If you choose to rent a car once you arrive downtown, Hertz has an office on Level 3 of the hotel's parking garage, open from 9:00 a.m. to 4:00 p.m. Monday through Friday.

#### **Nearby**

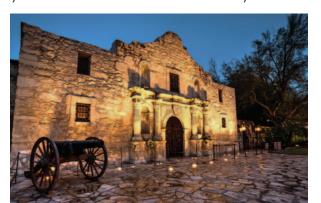
Next door to the Shops at Rivercenter is the historic Menger Hotel, a Teddy Roosevelt haunt that has a lot of his personal artifacts on display. Equal distance south is Hemisfair Park, built for the 1968 World's



Fair. It's famous for its landmark Tower of the Americas, rising 750 feet and supporting an observation deck and revolving restaurant. There's a 3-D theater at the base. A few blocks further south is the King William Arts District. Walk north of the hotel and you'll be in The Pearl, the start of the Broadway cultural corridor. It's generally safe downtown, but as in any urban hub, be aware of your surroundings and walk in groups after dark.

#### The Alamo

The most famous of all Texas landmarks is across the alley from the Menger Hotel. In fact, if you know the secret passage, you can cut through the Shops at Rivercenter and be there in three minutes from the Marriott. The Alamo is where Davy Crockett and nearly 200 other Texan defenders lost their lives battling thousands of Mexican attackers. It should be on your list of must-see sites. Most who set eyes on it for



the first time comment on how unassuming it appears. Keep in mind that the walls around it enclosed a lot of land to the west and the north. And if we were to go back 186-plus years, our hotel would have been behind Santa Anna's lines. Cannon balls would be landing in what's now the Marriott lobby.

Note: The portion of Alamo Street that runs in front of this iconic structure is now closed to vehicular traffic to enhance the visitor experience. A site revitalization plan, currently underway, calls for additional street closures to further delineate the battlefield and restore dignity and reverence to the sacred grounds. Additionally, a preservation project is also underway to restore some of the deteriorating limestone wall. You may have to walk around some areas of construction while you're here, but you will still be able to fully experience this historic landmark.

#### The River Walk

Sightseeing, shopping, food, and fun can all be found on this world-renowned urban waterway. The River

Walk, or Paseo del Rio, is a San Antonio treasure and the largest urban ecosystem in the nation. It goes for 15 miles when you include the Downtown, Mission, and Museum Reaches. Take a tour on one of the River Shuttles that covers the two-mile center city loop. There is a



ticket stand and departure point basically at the bottom of the Marriott's escalators.

#### **Hotel Restaurants**

There are two establishments in the building operated by the Marriott.

**Tributary**—Open from 5:00 p.m. to 10:00 p.m. daily, as well as from 7:00 a.m. to 10:00 p.m. Friday through Sunday, this restaurant is the hotel's salute to Texas growers and ranchers, offering entrees with ingredients from local farms.

**Café Bocadillo**—This is the Marriott's casual coffee house. It also has a variety of light bites and is open between 6:30 a.m. and 9:00 p.m. everyday.

**Note:** Times shown above may vary, based on house occupancy.

# GENERAL INFORMATION Continued

#### **Area Restaurants**

There are several restaurants so close they could be counted as on-site, even though they are out of Marriott's purview. A few steps away are Fogo de Chão (Brazilian Steak House), Margaritaville, Landsharks, and some fast-food options. There's also a Ruth's Chris Steakhouse in the Hilton.



Down on the Riverwalk loop, we recommend Boudro's—our board's favorite—Paesano's, and the Iron Cactus. The Buckhorn Saloon on the corner of N. Presa and E. Houston has a fun Texas atmosphere, if that's what you're looking for. (Check out their museum upstairs.) A personal favorite of some of our staff is Rosario's on the corner of S. Alamo and S. St. Mary's. You probably want to call a cab for that one. And if you want to eat where the locals do, try The Original Blanco Café, 419 N. St. Mary's, just north of the River Walk. If you want to eat where the tourists do—because it's fun—you have to go to Mi Tierra Cafe in Market Square, about six or so blocks east of the river. Every rideshare driver knows where it is.

#### **Getting Around Town**

Much of downtown San Antonio is walkable, and you can rent bikes and scooters all over the area. (Be careful!) Both visitors and locals use the VIVA bus line to get around in the heart of the city by paying



one price for a VIA Day Pass. You also have taxis, Lyft, Uber, and Wingz, a local company. The GO RIO River Shuttle service runs every hour between 10:00 a.m. and 5:00 p.m. along the River Walk from downtown to Museum Reach, and electric river boats run every 20 minutes, providing narrated tours en route.

#### Citygate Network Registration/ Information Center

Our registration counters—where you likely got this program—is your "info central" for the entire event. We've located it in a place that's easily accessible as you come and go to the general sessions and exhibit hall, plus the seminar rooms. The Complete Schedule portion of this program gives the hours the Registration/Information Center is open. Aly Zadurowicz, Crystal Davidson, and other staff and volunteers can answer most questions you have.





If you're not sure what session to attend, they can make suggestions. If you lost an item, it may have been turned in to them. And if all of a sudden you can't find people and think the rapture happened, go to the Information Center; if our folks are still there, it hasn't happened yet.

**Note:** The Registration/Information Center is where you'll find quite a few Citygate Network board members during the opening days of the conference. Feel free to introduce yourself and engage them on any topic.

#### Conference Program Office

All of the program details are being handled by staff and volunteers in Conference Room 9. (What a creative name.) That's located on the third floor. Even if you're not a moderator or instructor, it's fine to stop by and say hello to the team. But if you go more than three feet into the room, we'll consider it an indication that it's okay to put you to work.

#### Volunteers and Guides

We're grateful to the staff of Star of Hope Mission (Houston, Texas) for providing a great team of essential helpers for this conference. They're the ones moving boxes, putting materials on the tables or chairs, checking names badges at entrance doors, and a whole lot of other tasks. You'll see them in hallways prior to seminars, making sure you know where you're going. You'll also see them at doorways prior to general sessions and exhibit hours (with a stern looks on their faces), making sure you're wearing your nametag. You'll recognize them by their vests that say "Volunteer."



#### **Intercessors and Prayer Needs**

With us throughout this conference are people whose primary ministry is to carry our causes and concerns into the throne room of God the Father. They will be praying throughout the hallways and meeting rooms before and during all seminars and general sessions. You can spot them by their powder blue name badge ribbons imprinted with the word *Intercessor*. When they're not on the move, you can find some of them in Conference Room 5.

**Note:** Even though conversations and prayers will be confidential, the door will always be open to the room when someone is on duty. So, if the door's not open when you get there, text Citygate Network Minister-at-Large **Robert Loggins** at (573) 301-7439.



If you'd rather write down your prayer request, we'll have cards available on a table adjacent to the Citygate Network Registration/Information Center throughout the conference. Just write down your prayer request—with or without your name—and drop it in the box on the table.

# General Session and Seminar Etiquette

You can expect seats to fill up quickly in our general sessions. If you are among the first through the doors when they open, we don't mind if you save seats. We ask, however, that you relinquish unoccupied seats five minutes prior to the official start time. The same basic courtesy applies to seminar seating as well.

Seating capacity in seminar rooms is determined by the local fire marshal. Unfortunately, the hotel is not allowed to add extra chairs once a room is full. We encourage you to arrive early to seminar rooms to avoid disappointment—and maybe have a second-choice seminar in mind, just in case.



Please switch off your cell phone or place it in silent mode when general sessions and seminars are in progress. If you know you will need to leave to take a call, please sit in an area where an untimely exit will be minimally distracting.



Also, we strongly encourage those taking infants and children into meeting areas to sit relatively close to an exit. This will permit a convenient withdrawal to a hallway or foyer if your little one becomes restless. Thank you in advance for your cooperation.

#### General Session and Seminar Recordings

MP3 audio recordings of seminars and MP4 video recordings of general sessions (keynote addresses only) are available via download at the Piper Media table. You'll find it outside the general session area, in the foyer. After the conference, you can order from Piper Media online at www.piper.media.

Note: Piper Media does not sell individual seminar recordings: Their MP3 has everything on it. But that's great because it means you can afford to skip a seminar and network with friends, then listen to what you missed on the way home.



We invite you to quickly critique each seminar you attend using the ratings feature on Whova, our conference app. Find the session you're attending and click "Rate" in the upper right corner. Rating only takes a few seconds, but it provides us with invaluable feedback. Our moderators and faculty will review the collective responses, and staff and consultants will plan future events based in part on your input.





# GENERAL INFORMATION Continued

#### **Exhibit Hall**

With the Exhibit Hall next to the general session area, you'll have easy access to nearly 100 booths and endless networking. We believe our business members are true partners in our organization and have much to offer our members. Don't be surprised if you find savings that more than pay for your conference attendance. It happens all the time.



#### **Exhibit Hall tips:**

- Study the Exhibitor Information and Directory ahead of time so you know who's there and who you especially want to see. For convenience, we've placed this information at the back of the program to make it easy to find. It's also on the Whova app and on some of the signs on the various floors.
- 2. If you came with others, rather than each of you going your own way, traverse the aisles together. Your conversations will be more complete because one of you will hear something the other doesn't, and you can ask better questions.
- 3. Use the QR code in your Whova app to share your contact info with exhibitors. That will save on business cards. But they take cards too.
- 4. Don't feel you have to do the "snatch and run" if you see a piece of candy or pen or another freebie that you want at someone's display. Boldly take. Those things are there for you. But also take a brochure or business card and look at it later as a way of saying thanks.
- 5. Talk to everyone, even those with whom you *used* to do business.



If you have questions about people, places, or things in the Exhibit Hall, look up **Sam Edwards**. He oversees what's happening in the hall. If you can't find him, text him at (719) 659-0180.

The exhibit hours are in the program, but here they are again, all in one place:

Wednesday, June 1	
7:15 p.m 8:45 p.m.	Exhibit Hall Grand Opening (with Dessert)
Thursday, June 2	
7:45 a.m. – 8:45 a.m.	Exhibit Hall Coffee Hour
7:45 a.m 10:30 a.m.	Exhibit Hall Open
1:30 p.m 3:00 p.m.	Exhibit Hall (with Dessert)

Friday, June 3	
7:45 a.m 9:15 a.m.	Exhibit Hall Breakfast
11:00 a.m 1:00 p.m.	Exhibit Hall Speed Dating
4:30 p.m 5:30 p.m.	Exhibit Hall Last Look and Giveaways

#### **Conference Bookstore**

Think of it as a bookmobile without the wheels. Come look at the titles that the speakers and presenters have recommended, plus books we feel are relevant to what you do every day. The bookstore is located in the foyer outside the general session area. It will be hard to miss. Extend the great education and inspiration from the conference to those back home who weren't able to come. Look closely—there are certainly some resources they need.





#### The bookstore hours are:

Wednesday, June 1

12:00 p.m. - 9:00 p.m.

Thursday, June 2

7:45 a.m. - 5:00 p.m.

Friday, June 3

7:45 a.m. - 5:00 p.m.

Saturday, June 4

8:30 a.m. - 1:15 p.m.

At various times, some of our platform guests who are authors or recording artists will be doing book/ product signings in the bookstore area. Look on the big screens at the close of general sessions to see who is doing a signing.

Thank you to Training Systems Inc. (TSI), which is operating the conference bookstore again this year.

In addition to running bookstores at a number of national conferences and events, TSI offers customized training and human resources consulting to all types of industries.

#### Conference Tweets

If you want to talk about the conference on Twitter, use #CitygateBridges. Feel free to mention who you've met and what you're learning. If you're into Instagram and you post shots of the event, tag @citygatenetwork.official in your post.

#### Conference Evaluation

After you get home, we'll email you a link to a survey regarding the conference. Your honest feedback will help us plan the 2023 event. Everyone completing the survey will be entered into a drawing for a free 2023 conference program fee. That's a big deal!

#### Next Year's Event

The 2023 Annual Conference and Exposition will take us to the southeast as we gather in one of the country's most visited cities: Orlando, Florida. We'll be at the Hyatt Regency Orlando, only minutes away from...pretty much everything.

It's in this storied location that we'll reflect on the theme, "...Ever After" and Jeremiah 29:11–12.

Most of us grew up with stories that had happily ever after endings. As kids, they comforted us at bedtime. Later on, they're what we desired for our relationships. And as followers of Jesus, we take heart in the glorious finale described in the last chapters of Revelation.

As we work every day with people in peril and grow in our understanding of life transformation ministry, their happy endings are what should motivate us more than ever—not just their spiritual destinies, but their continuing journeys on earth. Our core work must increasingly focus on helping them follow in our Savior's footsteps—measuring their progress along the way.

We're hopeful that the 2023 theme will also call us to examine our own journeys to be sure that we are paving the way for those who will follow us, whether that's soon to happen or still a long way off. Many of our member organizations have been around for more than 100 years. God will keep extending those years if we view happily ever after from His perspective and not our own.

Please plan to join us in Orlando next year, May 31-June 3.



Citygate Network Annual Conference and Exposition • May 31-June 3, 2023

ORLANDO



# Extra Money Can Make a Difference!

Many of the low-income Americans you've helped get back on their feet may not realize they are eligible for the Earned Income Tax Credit (EITC). They could be missing out on up to \$6,000 a year. Help them put some more money in their pockets and bigger smiles on their faces.

Here's how to guide them through the process.

- To verify eligibility, go to www.eitcoutreach.org/help
- To find a FREE tax preparer,\* visit irs.treasury.gov/freetaxprep or call 800-906-9887
- To order Citygate Network's free Tax Credit Toolkit, visit www.citygatenetwork.org/credits

\*They can still claim the tax credits even if they cannot find free tax prep.





# **CONFERENCE SPONSORS**

These companies have played an enormous part in funding this conference. Citygate Network appreciates their involvement and is extremely grateful for their help. Please take time during the conference to thank representatives of these companies for their participation and support.

Title sponsor:



#### Major sponsors:







#### **Supporting sponsors:**











#### Product and event sponsors:

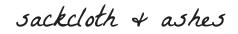
















## PLATFORM GUESTS

## Speakers and Musicians

wears many hats, including serving in leadership at Wheaton College and as the executive director for the Billy Graham Center. He is editor-in-chief of *Outreach* magazine and is a contributing editor for *Christianity Today*. In addition, he hosts a national radio show and teaches at several seminaries and Highpoint Church. As if that didn't keep him busy enough, Ed has planted, revitalized, and pastored churches, and passed that experience and training along to church leaders on six continents. He and his wife, Donna, have three daughters.



has made a name for herself as an author, podcast host, leadership coach, and engaging speaker. Born in London to parents who immigrated from Nigeria, Jo brings a bold, tenacious, and effervescent approach to sharing her wisdom on identity, influence, leadership, and living an authentic life for Jesus. She is characterized by honesty and approachability and appreciated for giving her audiences practical next steps forward. Jo and her husband, Chris, are right in the thick of raising two daughters and call the Minneapolis area home.



Mylon LeFevre recorded his first album at the age of 19, and his songs have since been recorded by more than 125 artists, including Elvis Presley. After living the rock-and-roll life with some of the biggest stars in the world and spiraling into drug addiction, Mylon committed his life to Jesus and experienced deep healing. He helped pave the way for contemporary Christian music before shifting his focus to preaching and teaching with his wife, Christi, including their On the Road to Freedom television show, filmed on location all over the world.



Matthew S. Stanford

researcher on the role of faith communities in mental health care with articles featured in national publications including *The New York Times*, *USA Today*, and *Christianity Today*. As the CEO of Hope and Healing Center & Institute in Houston, Texas, and an adjunct professor of psychiatry for two renowned university systems, Matt has published several books, including his latest, *Madness and Grace*: A *Practical Guide for Pastoral Care and Serious Mental Illness*. Matt and his wife, Julie, are raising four children.





#### Bill Butterworth

maintains a robust speaking and writing schedule on the strength of his award-winning talks, columns, and books which provide education and encouragement all across North America. Bill has written or ghostwritten over forty books, including Everyday Influence, Balancing Work and Life, and Building Successful Teams. Over a million people also know him as a regular contributor to HomeLife and Moody Monthly and he serves on several nonprofit boards. Married to his sweetheart, Kathi, Bill enjoys five children and eleven grandchildren and lives outside of Houston.



Mo Pitney has roots with rescue missions; his grandfather founded the Rockford Rescue Mission in Illinois, his aunt currently runs it, and he grew up volunteering there. A part-time musician, Mo's father taught him to play drums and guitar at a young age, and by the time he turned 20, Mo had moved to Nashville and landed a record contract. He released his first classic country album in 2016 (which reached number 10 on Billboard's Country Albums chart) and followed that up with his second album in 2020. Mo and his wife, Emily, are raising two amazingly cute daughters.



Kellie & Kristen shared their musical gifts with Citygate Network before and were so well received that we've invited their band back to lead worship for us in San Antonio. Twin sisters with a heart and passion to lift up the Lord's name, they are popular musicians at churches, festivals, and events around the country, while making sure to stay plugged in with their own church and community in the



#### Corrina & Jackson

since their debut in 2014.

are students at Belmont

University in Nashville, Tennessee. While neither currently does music professionally, these friends certainly have the talent. Corrina's parents are internationally renowned singers/songwriters and musicians in their own right. Jackson, originally from Richmond,

Nashville area. Kellie & Kristen have recorded three albums

Virginia, is an aspiring recording engineer. Both have been involved in Citygate Network's

Hope in the Gate initiative, which is hosted on Corrina's mom's farm.



# BRIDGES



# **CONFERENCE FACULTY**

If you want to get in touch with your teachers and ask for their slides or notes, or if you have a longer question you couldn't ask in class, here's their contact info.

Rick Archer	rma@overlandpartners.com
John Ashmen	jashmen@citygatenetwork.org
Frank Baldwin	fbaldwin@munciemission.org
Jennifer Bedon	jbedon@helpingup.org
Justin Behrens	director@keystonemission.org
Katie Besly	katie@metrorelief.org
Shay Bethea	shay.bethea@chalmers.org
Linda Blackiston	lblackiston@thesamaritanwomen.org
Jack Briggs	jackb@springsrescuemission.org
La Manda Broyles	lbroyles@trmonline.org
Melodi Bunting	melodi.bunting@wegnercpas.com
Wendy Buttacy	wendyb@teenchallengeusa.org
Scott Chin	schin@ugm.org
Scott Cleveland	scleveland@ugm.org
Evan Crass	evan@smcothrift.com
Angie Criner	careercrosstraining@gmail.com
Bob Dalton	bob@sackclothandashes.com
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John Hull	jhull@egmission.org
Matt Hustad	matt.hustad@milmission.org
Giselle Jenkins	gjenkins@bcwinstitute.org
Roy Jones	getroyjones@gmail.com
Jeff Juhala	jeffj@forthechildren.org



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MaryAnn Raash	director@giftsshelter.org
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Wayne Richardson	wrichardson@gcrms.org
Jon Ruybalid	Jrlaw15@gmail.com
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Paul Stasi	pstasi@crmjax.org
Ed Stetzer	maureen.romero@wheaton.edu
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Daniel Stoltzfus	dstoltzfus@helpingup.org
Ryan Tucker	rtucker@adflegal.org
Scott Turbeville	saturbeville@lighthousemin.org
Dennis Van Kampen	dennisvankampen@meltrotter.org
Angela Washington	awashington@crmjax.org
James Whitford	james@wateredgardens.org
Stacey Womack	stacey@abuserecovery.org

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(More than just buzzwords!)

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# **PERSONNEL**

If this were a movie, what follows would be the credits. Except it's not a movie and these are the names of people who are in the middle of everything.

### Citygate Network Board

Anna Valeria-Iseman (C)	Member at Large
Anthony McMinn	Member at Large
Bill Mollard	Member at Large
Brad Meuli (T)	Heartland District Representative
Bruce Butler	Rawhide District Representative
Donovan Coley (VC)	Great Lakes District Representative
Jack Crowley (S)	Liberty District Representative
John Ashmen	President (non-voting member)
Keith Overholt	Deep South District Representative
Matt Dildine	Sierra District Representative
Nicole Frazier	Board-Elected Member
Peter Duraisami	Northern Lights District Representative
Ron Hall	Board-Elected Member
Sherrie Laurie	Evergreen District Representative
Tom Harrison	Board-Elected Member
Vicki Murray	Bluegrass District Representative

Also serving the board on the History and Continuity Committee are Don Shisler, Glenn Cranfield, and Phil Altmeyer.

### **Conference Team**

Alice Gifford	Program Logistics
Aly Zadurowicz	Registration
Crystal Davidson	Registration/Program Office
Danny Piper	Audio Reproduction
Hank Rush	Local Mission Support
Herb Smith	Curriculum
Jesse Ralph	AV and Staging
John Ashmen	Conference Chair
Justin Boles	Program/Communications
Lisa Miller	Conference Director
Marvin Harrell	Event App
Melanie Bradley	Exhibition Services
Robert Loggins, Sr.	Prayer and Counseling
Leah Martin	Bookstore
Sam Edwards	Exhibits/Sponsorships
Stacie Hughes	Operations

### Citygate Network Staff

Executive Assistant
Membership Engagement Manager
Hope in the Gate Facilitator
Regional Coordinator
Regional Coordinator
Director of Member Advancement
Chief Financial Officer
President
Attorney
Vice President
Regional Coordinator
Special Projects Assistant
Meetings and Events Manager
Website and Social Media Consultant
Minister-at-Large
Director of Business Development and Member Care
Director of Operations
Regional Coordinator

<sup>\*</sup>Serving under a contractor agreement or in an as-needed role



# **COMPLETE SCHEDULE**



#### **TUESDAY, MAY 31**

11:00 a.m. - 6:00 p.m.

Citygate Network Registration/Information Center Open

Grand Ballroom Foyer Registration 1

1:00 p.m. - 7:30 p.m.

Community First! Village Field Trip \$ | OPTIONAL

Meet in the Hotel Lobby

No other housing initiative from a faith-based organization has received more national attention than this one. It is a must-see endeavor. We'll take a comfortable motor coach up to Austin and tour this 51-acre master-planned community that provides affordable, permanent housing in a supportive setting for men and women coming out of chronic homelessness. With its own farm and multiple businesses—plus a wellness and respite center in the works—this model is something that MUST be replicated across the continent. Our behind-the-scenes special tour will inspire you to take pictures and take measurements. Come see how to empower your community into a lifestyle of service with formerly homeless neighbors.



Our trip home will take us through the historic town of Gruene (pronounced green). Talk about quintessential Texas. We'll have dinner at the Gristmill, perched on a hill above the lazy Guadalupe River.



1:00 p.m. - 8:00 p.m.

#### Ripple Effect Part One \$ | OPTIONAL

Conference Rooms 20-21



This powerful program from Citygate Network has improved board performance for nearly 80 member organizations. We generally offer it separate from our annual conference, but in San Antonio we will run a special version prior to our event. To participate, you need one CEO and two current board members. Our instructors and coaches will lead the way through this celebrated material that will cover board structure, duties, common pitfalls, policy governance essentials, communications, succession planning, and much more. Coaches are available for up to nine months following these sessions to help participating organizations ensure what they have learned is enacted successfully.

3:00 p.m. - 7:00 p.m.

#### Mission Tracker Private Function M

Conference Rooms 1-2

5:00 p.m. - 8:00 p.m.

#### Dinner for a Few with a View **○** ≥

Our platinum-level donors and key leaders are meeting together atop the Tower of the Americas to see the city lights below as well as some of the future plans for the association.



#### **WEDNESDAY, JUNE 1**

8:00 a.m. - 5:30 p.m. Citygate Network Registration/Information Center Open

Grand Ballroom Foyer Registration 1

8:00 a.m. - 5:30 p.m. **Prayer Room Open** 

Conference Room 5

Come on in and take some time to meditate and pray independently any time this room is open. If you need to connect with the prayer team and a member is not in the room, please contact Pastor Robert Loggins at (573) 301-7439 to set up an appointment.



8:30 a.m. - 9:30 a.m. **Insurance Committee Meeting ⋈** 

Conference Room 6

8:30 a.m. - 11:30 a.m. Ripple Effect Part Two \$ 101

Conference Rooms 20-21

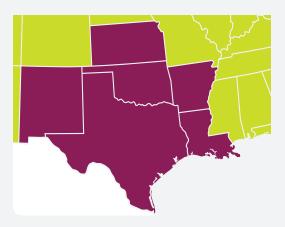
# COMPLETE SCHEDULE Continued

#### WEDNESDAY, JUNE 1 Continued

9:00 a.m. - 12:00 p.m.

**HUD Symposium \$ 10 M OPTIONAL** 

Pearl Meeting Room



We're sitting down at the table again with key staff from the U.S. Department of Housing and Urban Development (HUD) and members of Continuums of Care (CoC) in the South-Central States (Rawhide District, plus Kansas and Louisiana). We'll talk about what on our streets is working and what's not, plus investigate some of the ways communities and service providers can better work together to reduce and ultimately prevent the seemingly overwhelming problems we are facing. We'll also look at the State of Homelessness in America report from the Council of Economic Advisors and see where there might be common ground.

**NOTE:** Although participation is limited to certain states, if you'd like to observe the discussion, you're welcome to do so. Check at the Citygate Network Registration/Information Center for details.







### Official Start of the Annual Conference and Exposition

12:00 p.m. - 9:00 p.m.

**Bookstore Open** 

Grand Ballroom Fover

1:00 p.m. - 1:45 p.m.

**Event Orientation** 

Pearl 3







If this is your very first Citygate Network Annual Conference and Exposition, come find out from our hosts, La Manda Broyles, Matt Hustad, and Jordan Smith, what this major event is all about. There'll be loads of laughter and a lot of prizes. And we're also inviting people who have been to ten or more of these events to join us and make themselves available as mentors and guides throughout our four days together-and maybe longer, if mutually desired.



2:15 p.m. - 3:30 p.m.

#### **Track Seminars Group 1**

See Pages 38-45 for descriptions and locations



3:00 p.m. - 3:45 p.m.

#### Exhibitors Guacamole Huddle

Southtown Pre-Function Area

All of our business partners are invited to come together with the Citygate Network president and a few board members for some predinner dipping and an exciting update on the association and future opportunities.

4:00 p.m. - 4:40 p.m.

#### Salsa Bar Generation Receptions (

Conference Rooms 20-21 and Terrace

Before we all sit down for dinner in the ballroom, come mingle, munch, and meet up with people who are close to you in age. We'll all be in one big area, but table markers and music will beckon you to gather by generations. Let's see which generation makes the best showing. Enjoy the memorabilia and quizzes on the various tables. And enjoy the variety of salsas meant to get your taste buds perked up for the upcoming main course.

5:00 p.m. - 7:15 p.m.

(Doors Open 4:40 p.m.)

#### Wednesday Night General Session (with Dinner)

Grand Ballroom Salons G-M

Title Sponsor: Milwaukee Direct

**Supporting Sponsor: Masterworks** 

MILWAUKEE ARKETING



General sessions are the most popular component of our conferences. Virtually everybody shows up. That's because there's always something stimulating happening on one of the stages,



on the screen, on the floor, or at the tables. We'll start with dinner and move on to our popular networking. The always relevant Dr. Ed Stetzer will be our keynote speaker in this general session. Our

worship time will be led by our friends Kellie & Kristen.

We are also expecting a special V.I.P. guest.



# COMPLETE SCHEDULE Continued

#### WEDNESDAY, JUNE 1 Continued

7:15 p.m. - 8:45 p.m.

#### Exhibit Hall Grand Opening (with Dessert)

Grand Ballroom Salons A-F

Next door there are close to 100 exhibits with people who love what you're doing and want to help you by providing products and services to improve your performance. Grab a walk-around dessert and network with our business partners and other mission/ministry folks. It's where everybody goes after a general session.









8:00 p.m. - 11:59 p.m.

#### **Emerging Leaders Suite Open**

Suite 3630

If you are age 39 and under, come join your peers for a time of networking and fellowship, hosted by La Manda Broyles, Matt Hustad, and Jordan Smith.







8:45 p.m. - 9:30 p.m.

#### You Crack Me Up!

Conference Rooms 1-3

Come finish off the evening with some great comedy, delivered by someone you'll recognize. We can't tell you who just yet, but you'll know him when you see him.

#### **THURSDAY, JUNE 2**

7:00 a.m. - 7:45 a.m.

#### Rise 'n' Shine Prayer Meeting

Conference Rooms 1-2

We're having a New-Testament type, upper-room style prayer gathering to start the day. Pastor **Robert Loggins** will give some introductory remarks and lead us. Think of it as spiritual caffeine!



7:30 a.m. - 5:00 p.m.

#### Citygate Network Registration/Information Center Open

Grand Ballroom Fover Registration 1

7:45 a.m. - 8:45 a.m.

#### **Exhibit Hall Coffee Hour**

Grand Ballroom Salons A-F

You can grab a muffin or breakfast sandwich down in Café Bocadillo and bring it up to the third floor because we have the coffee to go with it. Get an early start on meeting the exhibitors and making deals.



7:45 a.m 10:30 a.m.	Exhibit Hall Open Grand Ballroom Salons A-F	
7:45 a.m 5:00 p.m.	Bookstore Open	
	Grand Ballroom Foyer	
8:00 a.m 5:00 p.m.	Prayer Room Open	
	Conference Room 5	
8:45 a.m 10:00 a.m.	Track Seminars Group 2	
	See Pages 38–45 for descriptions and locations	

#### 10:30 a.m. - 12:00 p.m.

(Doors open at 10:10 a.m.)



Major Sponsor: One&All

Supporting Sponsor: RKD Group

oneandall.

Come back to the ballroom for another round of videos, from-the-floor network, praise and worship music from Kellie & Kristen, and a message from the always thought-provoking Jo Saxton.





#### 12:00 p.m. - 1:30 p.m.

#### Profession Groups Network (with Lunch)

This time we will divide by areas of responsibility. We have tables in the general session area and various meeting rooms on the 2nd and 3rd floors for you to gather by profession. Pick up a box lunch at one of the designated distribution points—follow the crowd or your nose—and then join others who do what you do to discuss the latest trends and discoveries.

Board	Conference Rooms 16-17
Executive Leadership (CEOs)	General Session
Associate Leadership	Pearl 3
Financial Management	Conference Rooms 1-2
Program Management	General Session
Pastoral Care	Southtown 2
Case Management	Conference Rooms 3-4
Counseling	Conference Room 22
Addiction Specialization	Conference Room 6
Youth Ministry	Conference Room 15
Vocational Education	Conference Room 7
Development	Pearl 2
Human Resources	Pearl 1
Volunteer Coordination	Conference Room 19
Food Services	Conference Room 18
Facility Management	Conference Room 14
Information Technology	Southtown 1
Administrative Assistance	Conference Room 11
Entrepreneurship	Southtown 3



# COMPLETE SCHEDULE Continued

#### THURSDAY, JUNE 2 Continued

1:30 p.m. - 3:00 p.m.

#### Exhibit Hall (with Dessert)

Grand Ballroom Salons A-F

If you were wondering why there weren't any cookies in your box lunch, we snatched them out and put them in the Exhibit Hall.

Come and claim 'em, and claim some time with a few of our vendors.



2:00 p.m. - 3:00 p.m.

#### **Emerging Leaders Suite Open**

Suite 3630

Connect again with the leaders of tomorrow.







3:30 p.m. - 4:45 p.m.

#### **Track Seminars Group 3**

See Pages 38-45 for descriptions and locations

5:30 p.m. - 6:00 p.m.

#### **Boot Scoot Lessons**

Venue Villita (at the end of Villita Street)





Okay, this is the point when things take a real Texas turn. The rest of the day's activities will happen off-site, over at La Villita and the Arneson River Theater, just a couple of blocks away. (The map in the back of this program or one of our many volunteers will guide you.) Here's your chance to get over there ahead of the crowd and do some real Texas line dancing with a professional instructor, **Krystal Elizodo**. (And for those with a conservative upbringing, don't fret; this isn't the dancing you were warned about as a kid.) There'll be some great music and prizes for the most improved. Cowboy boots and hats aren't required, but they will make you look a whole lot cooler.

6:00 p.m. - 6:45 p.m.

#### La Villita Street Fiesta 📵

Villita Street

SPONSOR: Gallagher Insurance



We pretty much have this historic little alley with its cute shops and plaza all to ourselves. Grab a plate, walk the bricks, and pile on some tasty local fare. Claim a seat on the wall or the church steps and enjoy the

LAVILITA

company of peers in a festive street-fair atmosphere.



7:00 p.m. - 8:30 p.m.

#### **Arneson River Theater Concert**

Arneson River Theater

SPONSOR: Sackcloth & Ashes

#### sackcloth + ashes

You've never seen a theater like this. The stage is on one side of the river, and the audience's seats are on the other. A parade of boats pass in between. Talk about atmosphere. And, thanks to a generous blanket donation from Sackcloth & Ashes, your seat can be more comfortable (just don't forget your name badge and star ticket). If that's not enough, we'll have a fun program featuring great music from Corrina & Jackson and Curb Records artist Mo Pitney. All of our special guests love Citygate Network and the work that you are doing.







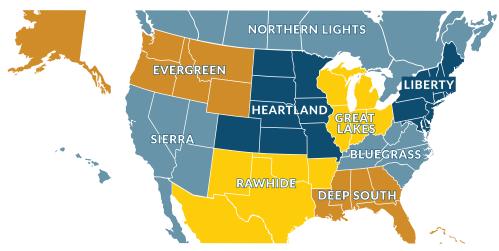
9:15 p.m. - 10:00 p.m.

#### **District Rendezvous**

Wait, we're not done! We're going to gather once more, this time by districts. Come hear what's planned for your district this fall and fellowship with the people in your part of the continent.



Sierra	Pearl 1
Rawhide	Pearl 2
Great Lakes	Pearl 3
Bluegrass	Conference Rooms 1–2
Evergreen	Conference Rooms 3-4
Deep South	Conference Room 14
Heartland	Conference Rooms 16–17
Liberty	Conference Room 20
Northern Lights	Conference Room 21



# COMPLETE SCHEDULE Continued

#### FRIDAY, JUNE 3

7:00 a.m. - 7:45 a.m.

#### Rise 'n' Shine Prayer Meeting

Conference Rooms 1-2

Yes, it's early for you West-Coasters, but show those East-Coasters where your priorities lie. Start the day with passionate prayer.



7:30 a.m. - 5:30 p.m.

#### Citygate Network Registration/Information Center Open

Grand Ballroom Foyer Registration 1

7:45 a.m. - 9:15 a.m.

#### Exhibit Hall Breakfast

Grand Ballroom Salons A-F

Breakfast is on us today. We'll be serving it from 7:45 a.m. to 8:30 a.m. After that, we can't guarantee anything will be left. It will be a totable meal so you can eat, walk, and talk at the same time. For those who can't coordinate such an assignment, you can probably slip through the veil and find a seat. But don't mess up the tablecloths.

7:45 a.m. - 5:00 p.m.

#### **Bookstore Open**

Grand Ballroom Foyer

8:00 a.m. - 9:15 a.m.

"N & Up" Breakfast \$ 🍽 🖂

Denny's (Across the Street to the East)

8:30 a.m. - 5:30 p.m.

#### **Prayer Room Open**

Conference Room 5

9:30 a.m. - 11:00 a.m. (Doors Open 9:10 a.m.)

**Friday Morning General Session** 

Grand Ballroom Salons G-M

Major Sponsor: Brewer Direct

Supporting Sponsor: Douglas Shaw & Associates





Our all-group-gathering this morning will contain all of the elements that make these sessions so popular, but this one will also have our annual State of the Association presentation and





an opportunity to donate to Citygate Network. Our featured speaker will be Dr. Matthew Stanford, a prominent researcher on the role faith plays in mental health. These days, this is a critical issue for missions and ministries in the life-transformation business.



#### 11:00 a.m. - 1:00 p.m.

#### **Exhibit Hall Speed Dating**

Grand Ballroom Salons A-F

You can buy lunch in the exhibit hall today from one of several cash carts. At 11:30 a.m. we'll have a fun exercise that will allow you to meet a lot more people than you already have. There will be a mix of business members with new products and CEOs who have positions available (because we know some of you are here looking for a career change). You get two minutes per station. There will be prizes for everyone who makes it around to every station.

#### 11:30 a.m. - 1:00 p.m.

#### **Emerging Leaders Suite Open**

Suite 3630

Grab lunch from the hotel cash carts in the exhibit hall and join us for a meal and conversation.







12:00 p.m. - 1:00 p.m.

Board Lunch | M

Room 3529

#### 1:15 p.m. - 2:30 p.m.

#### **Track Seminars Group 4**

See Pages 38-45 for descriptions and locations

#### 3:00 p.m. - 4:30 p.m.

(Doors Open 2:40 p.m.)

#### **Friday Afternoon General Session**

Grand Ballroom Salons G-M

Major Sponsor: Whitehouse & Shapiro

Supporting Sponsor: TrueSense Marketing





Come on back together for some great connections. You've probably heard him sing—or you have sung his songs—but this afternoon you are going to hear Mylon LeFevre deliver an





4:30 p.m. - 5:30 p.m.

#### **Exhibit Hall Last Look and Giveaways**

Grand Ballroom Salons A-F

You have one last opportunity to ask questions and close deals with our business partners. Come run through the hall one more time before all the packing up commences.

important word from God based on his years of ministry experience.

#### 5:30 p.m. - 8:30 p.m.

#### Night on the River

The River Walk or elsewhere

This is your evening off to step out with friends and do the San Antonio stroll. Find a place on the River Walk (or elsewhere in this enchanting town) for dinner and memorable fellowship. Some of our business partners will use this night to get to know clients and prospective clients better. Let one of them know if you're looking for an invitation.







# COMPLETE SCHEDULE Continued

#### **SATURDAY, JUNE 4**

7:30 a.m 1:30 p.m.	Citygate Network Registration/Information Center Open Grand Ballroom Foyer Registration 1
8:00 a.m 8:30 a.m.	Rise 'n' Shine Prayer Meeting Conference Rooms 1-2
	If you haven't made it to Pastor Robert's prayer gathering yet this week, make this the day. Get Saturday started off right.
8:00 a.m 8:45 a.m.	Accreditation Consultants Meeting ⊠ Conference Room 6

8:00 a.m. - 10:30 a.m.

#### Haven for Hope Tour \$ OPTIONAL

Meet at Conference Rooms 16-17

This multi-acre campus has been a model for combined services for street people for many years. If you haven't seen it and are looking at ways you can build bridges, this tour will be eye-opening. It will include the on-site tour, plus additional discussion time at the hotel with Dr. Robert Marbut, who was instrumental in starting "Haven."







8:30 a.m. - 1:15 p.m.

**Bookstore Open** 

Grand Ballroom Foyer



8:45 a.m. - 11:00 a.m.

**Prayer Room Open** 

Conference Room 5

### 9:00 a.m. - 10:30 a.m.





















### **Super Seminars**

We've held some of our biggest topics—the things we're asked most about or the things we think need the most attention—until this morning to give them minimum competition and maximum time. See page 47 for more detail, but here's the short list from which to choose:

### Addiction Recovery Programs of the Future

Presenters: Wendy Buttacy, Brandon Lackey, and Dean Perry

Pearl 1

### **Breakthrough Ideas from Our Ministry Road Trip**

Presenters: Scott Chin, Scott Cleveland, and Lisa Mauga

Pearl 3

The Expected Unexpected: Leading Before, During and After Crisis

Presenter: Jack Briggs Conference Rooms 1-2

Merging Transformation, Community Engagement, and Development

Presenters: John Ashmen and Bruce Koblish

Conference Rooms 3-4

The Heart and Science of Mega Donor Development

Presenter: Roy Jones Conference Rooms 20-21

11:00 a.m. - 1:00 p.m. (Doors Open 10:40 a.m.)

### Saturday Morning General Session (with Lunch)

Grand Ballroom Salons G-M

Major Sponsor: Milwaukee Direct

Supporting Sponsor: The Timothy Group





We want to send you home on a high note. We'll roll out of our usual general session activities into a powerful message from Bill Butterworth, Kellie & Kristen and the band will be back one last





time. This will be a great way to conclude our formal gatherings.

### 1:30 p.m. - whenever

(Park closes at 10:00 p.m.)

### "Sea World District Splash" \$ OPTIONAL

If you're one of the folks sticking around for the Sea World event, we'll meet you there. (Ask at the Citygate Network Registration/Information Center as early as possible if you have transportation questions.) At our District Rendezvous on Thursday night, cell phone numbers for district officers/district representatives were given out. If you missed that, a member of the Citygate Network staff will be at Guest Services, near the entrance, until 2:30 p.m. to help you connect. Enjoy the day. We will gather for dinner as a group at 5:00 p.m. at the Ports of Call Pavilion, next to Journey to Atlantis. Don't forget your sunscreen!







# TRACK SEMINARS

Location:

### **Client and Culture**

Conference Room 8

Tracking with Global Trends, Legal Issues, and other Critical Ministry Topics

### Seminar Group 1

Wednesday, June, 1 2:15 p.m. - 3:30 p.m.

# The Emerging Role of the Medical Care Manager

Healthcare can be a maze—and a minefield—for anyone. But for the people you serve, the vast healthcare systems in the U.S. and Canada can be especially daunting and even dangerous. This session will explore how medical case managers can advocate for clients; help them navigate these systems; and assist in coordinating insurance and providers in a way that ensures clients safely get the care they need.

**Adrienne Goodstal**, chief engagement and advocacy officer, and **Lori Lynn**, sr. director of clinics, Mel Trotter Ministries

SA22-01



### Seminar Group 2

Thursday, June 2 8:45 a.m. - 10:00 a.m.

# Partnering With the Public Sector: Opportunities and Pitfalls

Can you really work with local government and not compromise your values or be tied to unacceptable policies? Probably so, but you must enter this arena carefully. Hear from a mission leader and a city leader who partnered to funnel some \$6M toward expanding the ministry's capacity to serve. You'll leave better equipped to make an informed decision that could lead to even more success in the future.

**Jack Briggs**, CEO, Springs Rescue Mission, and **Steve Posey**, community development division manager, City of Colorado Springs

SA22-14

### **Seminar Group 3**

Thursday, June 2 3:30 p.m. - 4:45 p.m.

### Race, Poverty, and Homelessness: A Historical and Biblical Perspective

Understanding racism is often limited by one's own experience. An honest accounting of racism in America tells the story of the cultural and institutional forces that have resulted in people of color being overrepresented in poverty and homelessness. This seminar will view our history and our present through a biblical lens, examining God's heart, unpacking tools, and clarifying a vision for unity within our diversity.

Craig Mayes, founder and president, Solstice, LLC

SA22-27

### **Seminar Group 4**

Friday, June 3 1:15 p.m. - 2:30 p.m.

### **Mental Health Ministry on the Frontlines**

In both Canada and the U.S., it's estimated that at least one of every five people will have a diagnosable mental health condition in any given year. Most do not seek treatment. The prevalence of serious mental illness is higher among the populations we serve. In this session, Dr. Matt Stanford will describe methods for recognizing, relating, and intervening, so that people can engage in restoration.

Matthew Stanford, CEO, Hope and Healing Center & Institute





Conference Room 18

Inspiring Intentionality and Vision for Ministry Leaders at All Levels

## Not Just Any Seat at the Table

A decade ago most gospel rescue missions shunned material involvement in their Continuums of Care. But today, many Citygate Network members have a seat at the CoC table and are seen as an integral partner. What's more, an increasing number of your colleagues are now chairing CoCs, hosting navigation centers, and driving the critical conversations. This session discuss the pros, cons, strategies, and caveats to consider.

Panel

SA22-02

### Is Your Social Media Too Woke?

and Collaborative Partnerships

**Public Image** 

and Branding

**Community Connections** 

Conference Room 11

**Energizing Deeper** 

One can hardly scroll through social media without viewing carefully curated activist graphics hashtagged with the latest cause. This medium is particularly susceptible to oversimplifying complex issues into buzzwords that, not only miss the mark, but alienate others while distracting from meaningful action. This session will unfold a philosophy that you can use to ensure your social media strengthens support for real progress while also keeping your messages relevant and engaging.

Ed Stetzer, executive director, Billy Graham Center

SA22-03

# Can Unity and Diversity Coexist in Your Organization?

With an open heart and the right strategy, you can cultivate unity and expand ministry by increasing diversity. This workshop will outline a path toward nurturing staff cultural intelligence, identifying barriers, and implementing an effective change process. We'll also discuss demographic trends, crosscultural leadership lessons, the role of diversity in measuring outcomes, and assessing organizational culture across various dimensions.

Andrew Sears, president, City Vision University

SA22-15

# Marketing Your Ministry to the Community of Need

We all market robustly to potential donors, but do we promote our programs well to clientele? How can we go beyond word-of-mouth to inspire engagement in life-changing programs? Come hear what one mission is doing, aided by marketing professionals, to employ research, innovative media, and a hotline to raise community awareness and increase program utilization. You'll leave with inspiration, samples of creative collateral, and practical steps.

**Jennifer Bedon**, chief philanthropy officer, and **Daniel Stoltzfus**, COO, Helping Up Mission; **James Read**, SVP, BDI SA22-16

### Taking the 'Limits' Off Your Leadership

Beyond empowering leaders to lead projects and people effectively, this seminar is about helping them find their voices and reigniting their passion to lead. This session will help leaders answer important questions about what's happening in their lives and what is shaping them. Here, leaders can discover how to raise their game, overcome the next great obstacle, and maximize the next amazing opportunity.

Jo Saxton, author, speaker, and leadership coach

### Setting Your Podcast Apart

Podcasts are more popular than ever, and they're more intimate and versatile than a newsletter or a social post. But in a rising sea of content, how can you get your podcast noticed and build a faithful audience? You'll leave this seminar with a simple plan for starting your podcast (for less than \$100!); an introduction to tools that streamline production; and strategies for marketing your message.

**Beth Fisher**, chief advancement officer, Mel Trotter Ministries, and **Andrew Olsen**, president, Altus Marketing

SA22-28

SA22-29

# Not Just CEOs: Planning for Succession at Every Level

Succession is traditionally considered a "CEO thing." While it's vitally important to have a plan should the executive office become vacant, how does your organization ensure continuity in downline roles? This seminar will explain how ministry-wide succession planning can be an amazing tool to recruit, motivate, and retain great staff members. You'll leave with pragmatic tools to ensure the ministry can thrive through inevitable changes.

Dennis Van Kampen, CEO, Mel Trotter Ministries

SA22-41

# Embracing Challenges and Opportunities in Taking the Reins of a Storied Ministry

Leading change within a ministry boasting a long, colorful history demands a unique tack. When celebrating history while also casting a new vision, it's important to bring along the community, partners, and your team. Whether you've recently stepped into a leadership role at a venerable ministry or you're wondering how you can refresh the vision of such an organization, this session offers lots of guideposts and inspiration.

Charles Maasz, CEO, Glasgow City Mission

SA22-42

22-42

Location:

# Transformational Programming I

Conference Room 14

Inspiring Life-Changing Programs Toward Next-Level Outcomes

# Transformational Programming II

Pearl 1

### Seminar Group 1

Wednesday, June, 1 2:15 p.m. - 3:30 p.m.

# Integrating Financial Education into your Mission

Traditional financial education isn't designed for people living in poverty. When struggling to make ends meet, advice on retirement accounts and mortgages just isn't relevant. There's a better way to help people understand and steward their money. Best of all, you don't have to be a financial expert. Integrating effective financial education into your ministry can reshape the way your clients view their resources and live their lives.

**John Hull,** director of strategic initiatives, Everett Gospel Mission, and **Jerilyn Sanders**, sr. director of U.S. deployment, The Chalmers Center

SA22-04

# **Ending the Cycle: From Unhealthy to Healthy Relationships**

Through the hard work of recovery, clients can realize sobriety, deep healing, and a new life in Christ, yet their relationships still fall apart. Along the way, they never received the tools necessary to participate in a truly healthy relationship. How can you help clients end the destructive cycle as they recognize the unhealthy and toxic relationships and experiences impeding their lives?

Stacey Womack, executive director, Abuse Recovery Ministry Services

SA22-05

### Seminar Group 2

Thursday, June 2 8:45 a.m. - 10:00 a.m.

# Moving from Job Preparedness to Career Development

Everyone deserves the chance to experience the dignity of work. But many people face challenges that keep them unemployed or underemployed: lack of skills, past incarceration, poor education, access to transportation...and more. Without the right tools and a supportive community, it's nearly impossible to overcome these obstacles. This workshop will explore how to effectively integrate a career preparedness program into your ministry—one that can be transformational for your clients.

Shay Bethea, director of U.S. jobs ministry, The Chalmers Center, and Scott Turbeville, director, adult education, Lighthouse Ministries
SA22-17

### Inside the Suicidal Mind

We meet with individuals each day—many struggling just to survive. While it's difficult to understand what's going through their heads until it's too late, there is hope. Today's caregivers need an understanding of the mindset that leads down this path. Understand the role spirituality plays, see the signs, ask the right questions, and employ better techniques to open your clients to more meaningful connections, hope, and healing.

Justin Behrens, executive director, Keystone Mission

SA22-18

### **Seminar Group 3**

Thursday, June 2 3:30 p.m. - 4:45 p.m.

### Is Respite Care Right for Your Ministry?

Hospitals and communities are struggling to find healthy options for our friends in need of a safe and clean recovery period, many turning to their local missions for help. The growing need for short-term medical respite care has ministry leaders asking if it's time to open the doors a bit wider. Engaging with your local hospital and municipalities to establish workable solutions can help build the best option for recovery and lifelong healing.

**Todd Gilbert**, VP of programs, and **Deborah Nichols**, director of programs, Knox Area Rescue Ministries

SA22-30

### **Breaking Free from the Addictive Cycle**

Beating addiction requires more than detox and behavioral modification. The cognitive, emotional, and spiritual aspects of this cycle must also be addressed. We know a relationship with Christ is the solution to these deeper issues, but how do we present this hope in a meaningful and practical way? This seminar will help us move from abstract principles to concrete steps as we demonstrate how to apply biblical principles toward lasting transformation.

Wendy Buttacy, chief operating officer, Adult & Teen Challenge USA

SA22-31

### Seminar Group 4

Friday, June 3 1:15 p.m. - 2:30 p.m.

# Mobile Case Management: Expand Your Community Impact

Despite our best efforts, successful outreach programs can be nearly impossible to implement and sustain. Based on forming genuine relationships, there's a proven model that provides a bridge to community resources devoted to helping people get off the streets. Learn what it could mean to introduce your community to a new mobile case management model tailored toward the mental health, medical, and addiction challenges our neighbors face.

Katie Besly, strategist, Metro Relief

SA22-43

### **Healing the Wounds of Trauma**

Missions and the Trauma Healing Institute share a common audience—those who have suffered significant man-made and natural trauma. This seminar will introduce a biblical model of intervention that combines with proven mental health practices to address individual trauma. You'll leave with new connections, fresh inspiration, and an understanding of a method that's been effective at correctional, re-entry, and ministry facilities across the U.S.

**Candace Gregory**, CEO, Open Door Mission, and **Joy Stevens**, project director, Trauma Healing Institute

# Resource Development I

Conference Room 20

# Rousing Transformational Giving with Cutting-Edge Strategies

# Resource Development II

Conference Room 21

### "Dear Younger Fundraiser Me..."

So often people newer to development hit roadblocks that, with a little guidance, do not have to occur. Designed for fundraisers with zero to three years of development experience, this seminar will share hard lessons learned that will inform and embolden them as they pursue the ministry and vocation of philanthropy. Participants will leave the seminar having confronted several issues, hopefully before they become problems at all.

Kristopher Sharrar, director of philanthropy, Helping Up Mission

# Spotting and Connecting with Legacy Givers

Can you recognize a legacy giver—the kind with the capacity to transform your ministry budget? Too often ministries miss the potential of a major donor. In this seminar, you'll learn how to spot your best legacy gift prospects, how to deeply connect and foster relationships with them, and how to nurture and grow existing relationships that will pay dividends for them, your ministry, and those you serve.

Dan Hubka, VP of business development, Money for Ministry

SA22-06

SA22-19

SA22-07

### Start-up Fundraising, Part 1

Part one of this two-part seminar will explore ways to raise money effectively with little to no development staff or budget. This seminar will offer tangible tools that can be implemented right away. We'll start by detailing a 30-day action plan to move the proverbial needle and lay a fundraising foundation that your ministry can build on.

Wayne Richardson, CEO, Gospel Center Rescue Mission

# Asking Rights: Earning the Right to Ask for Big Dollars

Why do some ministries seem to effortlessly raise money, while others struggle? It may be because those well-funded ministries earned the right to ask. To be successful in today's funding environment, it's helpful to keep an investor's perspective in mind, utilize rational asks, and focus on outcomes. This session will tap years of research on successful development approaches and provide tools that are proven to attract larger investments.

Tom Ralser, principal, Convergent Nonprofit Solutions

SA22-20

### Start-up Fundraising, Part 2

Part two of this two-part workshop will outline steps to building a fundraising culture, getting started with donor cultivation, describing free ways to get your message into the community, and other principles to help you jumpstart or improve your fundraising efforts.

Wayne Richardson, CEO, Gospel Center Rescue Mission

### Persuasive Grant Writing

As the grant-writing space is quickly and continuously morphing, this seminar will look at ways to streamline and effectively navigate this often confusing, yet very productive development area. With many foundations viewing religious hiring practices as deal breakers, this is an area we can't ignore. In this information-packed session, you'll learn how to find grant makers; speak the granter's language; and craft a compelling, outcomes-based case statement to win the grant.

Steve Germani, director of grants, Wheeler Mission Ministries

SA22-32

SA22-33

# How to Integrate Direct Response with Your Capital Campaign

At some point, every mission faces the challenge of how to balance their ongoing fundraising work with a specific need to fund a large capital project. This session will dissect the process one mission utilized to raise \$1 million for a housing project in four months by integrating the offer into their direct response efforts, instead of running two separate campaigns.

**Tony Gooch**, director of business operations and project management, Durham Rescue Mission, and **Andrew Olsen**, president, Altus Marketing

SA22-45

# **Step Up Your Analytics** to Mail Smarter, Not Harder

Ministries finding success in fundraising today are positioning analytics at the center of their development programs. Data is key in steering decisions and mitigating risks in order to make the most of their budgets. Join this session for guidance on how to mail smarter, not harder. We'll unpack how analytics can be used to manage your growing audience, target the right people, optimize the full donor pyramid, and leverage digital channels

Thalamus "T" Hill, senior vice president, advanced analytics, RKD

SA22-46



Seminars continued on next page.

# TRACK SEMINARS

Continued









# Operations and Administration I

Location:

Conference Rooms 1-2

Galvanizing Ministries with Best Practices in HR, Finances, Facilities, and Technology

### Seminar Group 1

Wednesday, June, 1 2:15 p.m. - 3:30 p.m.

### **Accounting as a Trusted Advisor**

Understanding financial information is essential to more than just your accountant, so it's critical that your accounting staff be seen as trusted advisors on your team. There is often a disconnect, and accounting information is not fully integrated into decision-making. This session will explore best practices for integrating accounting information into strategic decision making, and detailing reporting formats to streamline the process.

Melodi Bunting, senior manager, Wegner CPAs

SA22-08

### Seminar Group 2

Thursday, June 2 8:45 a.m. - 10:00 a.m.

# Trauma-Informed Design for Transformational Results

How do you create a safe and healthy space for clients whose traumatic experiences have hindered them from moving forward? Trauma-informed care has now come of age in architectural design. An architectural firm that specializes in trauma-informed design is on-hand to inspire you and outline concepts you can implement into your next project. You'll learn about working with a firm, engaging stakeholders, and an innovative design methodology.

**Rick Archer,** founding partner, Overland Partners Architects

SA22-21

### Seminar Group 3

Thursday, June 2 3:30 p.m. - 4:45 p.m.

### **Creating Your Own Legal Entities**

Legal challenges intensify each year. The use of LLCs to protect assets is a sound way to limit exposure. What's more, creating a foundation can help protect your ministry from mixing fundraising and operations for better fiduciary control. This seminar will detail the pros and cons of each and describe benefits and caveats you may not have even considered.

**Brian Merriam**, area senior VP, Gallagher Insurance; **Jon Ruybalid**, Citygate Network attorney; and **Herb Smith**, director of member advancement, Citygate Network

SA22-34

### Seminar Group 4

Friday, June 3 1:15 p.m. - 2:30 p.m.

# Budgeting in the Midst of Constant Change

Budgeting is an imperfect process, especially in the midst of constant change. Let's look beyond spreadsheets and software to explore how a budget reflects your values to ensure the best ROI. We'll review how a budget supports your goals and objectives without becoming an inflexible plan; outline five questions to help identify your ministry's stewardship culture; and provide a checklist of essential elements in the budgeting process.

Bruce Ramer, director of compliance, ECFA

# Operations and Administration II

Conference Rooms 3-4

# Social Enterprise and Retail

Conference Room 13

Catalyzing Entrepreneurial Spirit for Ministry Outcomes and Resource Growth

### Mitigating Cyber-Risk for Your Ministry

Ransomware, phishing, and the number of data breaches in 2021 soared past that of 2020. It's predicted that, by 2031, there will be a new attack every two seconds as ransomware perpetrators refine their extortion tactics. While it's impossible to prevent all cyberattacks, this workshop will help you shore up your security and prepare you now, so you're not scrambling when cybercriminals attack.

**Brian Merriam**, area senior VP, Gallagher Insurance, and **Joey Sylvester**, area senior VP and mid-south regional cyber practice leader,
Gallagher

Argument and Process for Separating Your Enterprise from Your Ministry

Dividing and conquering is particularly helpful when challenges are plentiful and different in scope. The challenges faced by your ministry leadership are vastly different from the challenges faced by the leader of your enterprise. The rationale for separating your enterprise from ministry operations starts by recognizing, and taking advantage of, this difference. We'll also dive into the steps needed to restructure.

Evan Crass, vice president, and J.R. Slack, owner, SMCo Thrift

Sustainability through Partnerships

Sustainability for a social enterprise—especially in its early days—can be tenuous. Collaboration is one of the keys to

unlocking sustainability, as partners may open distribution

channels, reduce costs, and introduce networks. In this session,

a social entrepreneur will discuss collaboration versus competi-

SA22-09

SA22-22

SA22-10

SA22-23

# Remote Work is Here to Stay—Making it Work for Your Team

The pandemic pushed many employees into unfamiliar remote work environments. The lack of personal connection, combined with an overdose of video meetings has taken a toll, especially on those frontline workers who may feel they have less support. Which roles can be effective off-site? Let's explore ways to bridge employee satisfaction and productivity, while clearing up operational and legal questions to protect staff and the ministry.

Angie Criner, president/consultant, Career Cross Training

tion; explore examples of socially sustainable communities; and drive home the importance of being solutions-focused.

**Bob Dalton,** founder and CEO, Sackcloth & Ashes

### **Understanding Your Team's Social Styles**

If you work with people whom you find difficult to communicate or collaborate with, this session is for you. The Social Styles interpersonal skills model is used by thousands of organizations—including the Citygate Network team—because it's easy to learn, remember, and apply. This interactive workshop will explain its principles and teach you to start employing its strategies right away to improve team dynamics, communication, and collaboration.

John Ashmen, president, Citygate Network

# Launch Your 1st, 5th, and 15th Thrift Stores

The obstacles to managing a successful thrift operation change at each milestone. Know the four key cornerstones to address as you prepare to launch your first thrift store. Build your organization chart to allow scale and maximize profits as you work towards a five-store chain. And manage the (literal) insand-outs of moving and storing product as your thrift enterprise expands to 15 stores.

Evan Crass, vice president, and J.R. Slack, owner, SMCo Thrift

SA22-35

SA22-36

### "I'm Burned Out...Bye"

Burnout is the feeling that you've hit the wall, but then have to scale the wall and just keep going with a background hum of exhaustion. Many mission team members live and work with little margin and forsake true rest until, suddenly, they're done. As a leader, how do you intentionally build a culture that encourages margin, open communication, and paths around burnout? That's what this seminar is all about.

Giselle Jenkins, consulting director, and Al Lopus, CEO, Best Christian Workplaces Institute

# The Lean Start-Up: Launching a Social Enterprise the Right Way

A social enterprise is a business or income stream that funds more ministry, benefits the people we serve, and serves the community. These ventures can be transformative for your organization, but, if you've never started one, you may not know how to avoid some of the major pitfalls. This session will walk through the entire process of launching a lean social enterprise—from inspiration, through perspiration, to realization.

**Paul Stasi**, executive director, and **Angela Washington**, director of resource development, City Rescue Mission

SA22-48

SA22-49

Seminars continued on next page.

Location:

## Hot Topics I

Pearl 2

Addressing the Burning Questions and Provocative Subjects of Today and Tomorrow

# **Hot Topics II**

Pearl 3

### Seminar Group 1

Wednesday, June, 1 2:15 p.m. - 3:30 p.m.

# Executive Succession: An Unconventional Approach

There may be no more important responsibility for an organization than the planning and process involved in transitioning from a long-term executive leader to new leadership. Listen in as a former executive leader and his successor discuss their ministry's unique, God-led transition—and all its components—for the successful transfer of leadership after 36 years.

La Manda Broyles, executive director, and Barry Feaker, former executive director, Topeka Rescue Mission

SA22-11

# What We've Learned from One Mission's Fight to Simply Hire Fellow Believers

One mission's hiring practices have been challenged in the courts in a case that could reverberate throughout all religious employers. Utilizing this example, Alliance Defending Freedom is on-hand to help you think through important questions, such as, How do you navigate an ever-changing employment landscape? Do you still have the right to hire only those individuals who share your organization's beliefs? And how do you navigate media inquiries while working through controversial issues? Don't miss this session

**Ryan Tucker,** senior counsel, Alliance Defending Freedom SA22-12

### Seminar Group 2

Thursday, June 2 8:45 a.m. - 10:00 a.m.

### **Putting an End to Childhood Trauma**

Some 42 percent of kids who experience family-induced trauma are homeless by the age of 21. If you have kids in your facilities, there's a good chance that childhood trauma weighs on them. Mission staff trained in Trust-Based Relational Intervention (TBRI) will detail the signs of childhood trauma and uncover a proven, trauma-informed, whole-child approach to caring for vulnerable children and youth.

Jeff Juhala, VP, national director of training, For The Children

### Don't Let Your Mission Drift

It could start in the boardroom, in a candidate interview, or in the wilds of social media, but mission drift is a serious danger that can become a crisis. Slowly and subtlety, organizations drift from their purpose, and many never return to their founding purpose. This session will unpack biblical principles, practical exercises, and intentional safeguards to prevent your ministry from losing its saltiness. (board member standards, hiring practices, ministry distinctives)

**Reid Lehman,** past president/ministry consultant, Miracle Hill Ministries

SA22-24

SA22-25

### **Seminar Group 3**

Thursday, June 2 3:30 p.m. - 4:45 p.m.

# **Ensuring Trafficking Survivors Don't Become Victims**

More than 40 million people are enslaved in human trafficking, and only 1 percent will survive their circumstances. Survivors of sex trafficking are often hidden in plain sight—maybe in your facilities—but with the right information and outreach models you can identify them, reach out with effective tactical care, and help them re-enter society successfully. Your introduction starts with this session.

Linda Blackiston, director of community engagement, The Samaritan

SA22-37

### How to Recruit Staff Beyond "Posting and Praying"

Last year saw record-high turnover, and it seems the ministry world experienced more than its share. Making matters worse, companies with deeper pockets are drawing quality people out of the candidate pool. A mission leader with 20-plus years running a staffing service, in addition to experience in nation-wide Recruiting Process Outsourcing, is on-hand to describe proven strategies for keeping the pipeline full—with the kind of candidates you're looking for.

MaryAnn Raash, executive director, GIFTS Men's Shelter

SA22-38

### Seminar Group 4

Friday, June 3 1:15 p.m. - 2:30 p.m.

### Media Storm

It can roll in when you least expect it, but, at other times, you see the gathering clouds or hear the distant rumble of a media storm in advance. Regardless, it's critical to be prepared. A former mission CEO is here to pass on the world class media coaching that he received to weather the national media scrutiny he has been walking through as a result of his mission's faith values.

**Reid Lehman,** past president/ministry consultant, Miracle Hill Ministries

### **Guarding the Heart of the Mission**

What sets your ministry apart? How well do you communicate those distinctives in your city? In this session, we'll look at the importance of mission, vision, and values and how to safeguard their impact on organizational culture. We'll also consider what success really means and then explore partnership possibilities to share wins in ways that reinforce your identity to the broader community.

James Whitford, executive director, Watered Gardens Ministries

SA22-50



Conference Rooms 16-17

Merging Clinical Approaches with Ministerial Heart

# Using All of You to Help All of Them: A Basic Life Skill Used in Counseling

Most of us use just half of what is available to us in our service to others. If we learned to better utilize our own emotional development, we could be more emotionally supportive and help clients break through barriers to healing. This workshop will explore how to effectively tap this underutilized resource—and do so appropriately—in your client interactions.

Roy Smith, founder and CEO, Pennsylvania Counseling Services

SA22-13

# How to Help People with Addictive/Repetitive Compulsions

In this training we'll discuss the various types of self-destructive addictions and how to spot them in our residents. We'll also identify interventions that promote the safety and well being of the people we serve. Special emphasis will be put on matching strength of our interventions with resident acuity, and we'll include some tips on how to maintain a safe recovery environment.

Carl Sever, clinical supervisor, Pennsylvania Counseling Services

SA22-26

# Understanding Problematic Behavior Through a Trauma-Informed Lens

Throughout the pandemic and beyond, there was an increase in problematic and program-interfering behaviors among the population we're called to serve. This training will review the impact of trauma on behaviors and provide a template for understanding the impact of life experiences on the ability to regulate, synthesize information, and connect with those who are providing support.

Kim Ernest, executive VP, Pennsylvania Counseling Services

SA22-39

### Healer, Heal Thyself: The Ethical Imperative of Self-Care

There are many challenges that face the helper in today's managed care world. This training will explore the impact of the work we do upon the helper and concrete strategies to support the helper in becoming appropriately self-protective. Participants will be guided in understanding not only how they can tolerate the trauma soup in which they swim, but how to be better for it.

Kim Ernest, executive VP, Pennsylvania Counseling Services











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# SUPER SEMINARS

Expanded, In-Depth Sessions

Saturday, June 4 9:00 a.m. - 10:30 a.m. Location: Conference Rooms 1–2

# The Expected Unexpected: Leading Before, During, and After Crisis

An angry mob has just arrived on your campus, bent on destruction. A tornado is ripping a path toward your front door. God tells us not to fear, but He also calls us to be wise stewards—to prepare. When crisis strikes, it's too late to formulate a plan. In this session, Maj. Gen. (Ret.) Jack Briggs—a mission CEO—will lay out the strategies, architecture, and processes he used as the director of operations at U.S. Northern Command; while heading up security for NYU's 15 campuses; and now to safeguard rescue mission guests, staff, and assets.

Jack Briggs, CEO, Springs Rescue Mission

SA22-53

### Location: Conference Rooms 20–21

# The Heart and Science of Mega Donor Development

High net worth individuals require a distinctive and tailor-made cultivation and development plan, one that gets to the heart of philanthropy and also considers the brain science behind giving. This workshop will seek to infuse your work with deeper meaning—both for you and your donors—as you explore the facets of a truly donor-centric approach to major gift fundraising. You'll learn how to facilitate rich engagement with key givers that leads to greater commitment to your ministry's priorities.

Roy Jones, chief development officer, Eckerd Connects

SA22-54

# Location:

Pearl 1

Location:

Conference

Rooms 3-4

### **Addiction Recovery Programs of the Future**

Addiction recovery programs should be residential—shouldn't they? Maybe there are alternative modalities to consider or philosophies that engage clients in different ways. We've invited some recovery program experts, who all see recovery a little differently, to come wax eloquent about where they believe recovery is heading in the future. Bring your questions, your program director, and maybe even your IT manager.

**Wendy Buttacy**, COO, Adult and Teen Challenge; **Brandon Lackey**, chief program officer, The Foundry; and **Dean Perry**, director of training and program development. Genesis Process

SA22-55



# Merging Transformation, Community Engagement, and Development

In its Hope in the Gate initiative, Citygate Network seems to have discovered a secret sauce that brings together three powerful ministry forces: (1) rescue mission dynamics, (2) Christian camping dynamics, and (3) gospel music dynamics. This is a compelling combination, seldom seen as a triad. The initiative is continuing to gain traction, and its reach is expanding. Come and hear why this is important and how your ministry may be able to engage in this unique and meaningful mix that is becoming a movement.

John Ashmen, president, Citygate Network, and Bruce Koblish, CEO, WillowBendCreative

SA22-56

### Location: Pearl 3

### Breakthrough Ideas from Our Ministry Road Trip

Seattle's Union Gospel Mission has been focused on taking their operations and ministry impact to the next level. Sending pairs of team members to various innovative missions and ministries across North America, these scouts made observations, questioned their assumptions, and returned home to process all they'd learned. Find out what they discovered, what changes they're making (and why), and what they're doing to ensure they continue innovating. This seminar is equal parts action and inspiration.

**Scott Chin**, president; **Scott Cleveland**, VP of program ministries; and **Lisa Mauga**, senior director of the women's emergency shelter, Seattle's Union Gospel Mission

# FRIDAY MORNING GIVING OPPORTUNITY

# Why does an organization that has membership dues also solicit donations?

There are several specific answers to this, but the overarching reason is that Citygate Network is a ministry with a purpose that people believe in and want to see flourish. Donations are a tangible way for folks to affirm our cause, as well as allow our organization to not just survive but thrive.

- 1. Dues and program fees alone don't cover 100 percent of the network's operating costs. Our two primary sources of revenue—membership dues and conference/summit/forum fees—account for about 80 percent of what we need to operate. Without foundation grants and donations throughout the year from member missions and ministries, and from individuals outside of our immediate circle, the membership proposition would be much more "bare bones" and many of the new initiatives that we're developing would have to be dropped. In short, donations make up the difference and allow us to provide all that we do.
- 2. It's a common practice for most organizations that have dues or a fee for service. If you're a college grad, you undoubtedly have received requests to fund a scholarship drive or build an endowment—even though the institution charges tuition (often hefty). Other ministry associations take general offerings or raise money for special programs or projects at their annual events, usually with great success. Essentially, we operate the same way.
- 3. We have some wonderful things happening that need special funding. These are exciting days at Citygate Network! Many of the things we believed would start to unfold with our rebranding are actually happening. We're becoming the faith-based network the government is looking to for critical collaboration. For this reason and others, the doors of opportunity to tell how the gospel can transform the lives of poor and powerless people are opening like we haven't seen before. Donations are needed to keep building our coalition and keep up momentum on related special projects we are undertaking.

Please prayerfully consider what you and/or your mission or ministry might be able to do to help Citygate Network continue to work at its present level. You can give a one-time gift at this conference, or you can join the many who do a Faith Promise—giving a monthly or quarterly amount throughout the rest of 2022 and into 2023.





On Friday morning, everyone will receive a Faith Promise card and envelope. Please look it over and become familiar with it so you can respond in a timely manner. Envelopes will be collected at the door. Envelopes can also be dropped off at the Citygate Network Registration/Information Center until the close of the conference.

You can give to the following areas. Indicate percentage or specific amount:

- **General:** Gifts will go toward the most pressing needs of Citygate Network. (This is the "as you see fit" category.)
- **Expansion:** Gifts will go toward the expansion of life-transformation work in Hawaii.
- **Hope in the Gate:** Gifts will go toward our public awareness campaign that increases member exposure, including through media productions.
- Membership Assistance: Gifts will go toward helping under-resourced missions and ministries cover membership dues and scholarships.
- Outcome Data Research: Gifts will go toward determining the effectiveness of gospel-based, life-transformation programs over an 18–36 month span.

Thank you very much, in advance, for your above-and-beyond commitment to the future of Citygate Network.



The two-sided giving card can be used for both organizational and personal support.

# **NOTES**



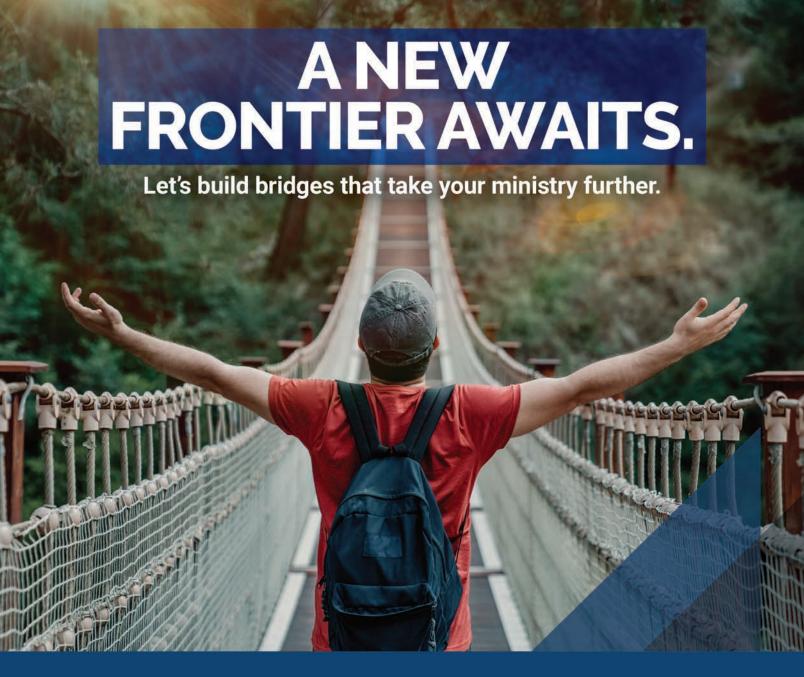
# **NOTES**



# PEOPLE I MET THIS WEEK...

Name:	Cell:	Email:	
Notes/prayer requests:			
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Notes/prayer requests:			
Name:	Cell:	Email:	
Notes/prayer requests:			
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### Grab your gear and get ready to grow.

When the path to your mission's growth crosses unknown territory, you need a bold guide. A partner who knows how to build the bridges that bond donors to your life-changing mission.

Visit Altus Marketing at booths 311/411 to talk about building strong bridges through authentic, customized donor experiences.

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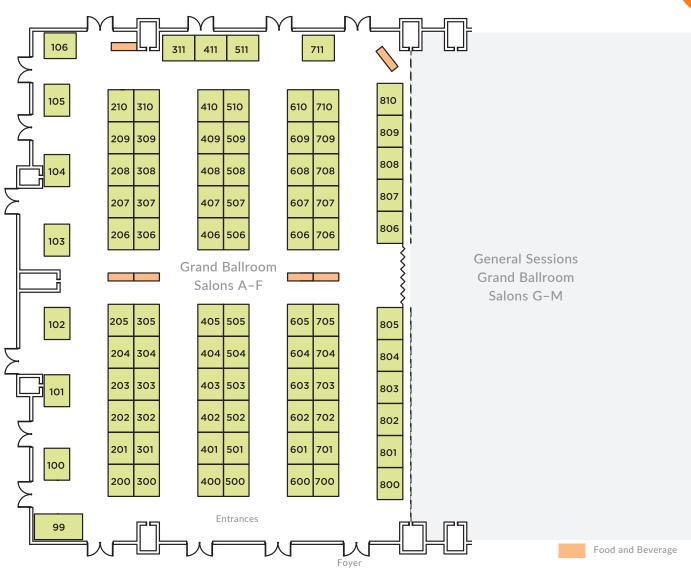
altusmktg.com



# **EXHIBIT HALL DIRECTORY**

Pallet	99	400s Continued	
		Trinity Ministries	407
100s		i58:10 Media	408
Nimble Connect	100	The Grace and Mercy Foundation	409
ACE Overcomers	101	Blue Dawg	410/510
The Chalmers Center			·
for Economic Development	102	500s	
Norix Group	103	Canvas Cloud	501
FundEasy	104	U.S. Mattress	502
Gateway Communications	105	BMC.	503
iDonate	106	Convergent Nonprofit Solutions	504
		Alliance Defending Freedom	507
200s		BetterUnite	508
Barnabas Foundation	200	Neatoscan	509
Money for Ministry	201	Genesis Process	511
1 Step Detect	202	Genesis Flocess	311
SMCo Thrift	203	600s	
Abuse Recovery Ministry & Services	204	BDI	(00/700/701
The Timothy Group	205	ThriftCart	600/700/701
Oneicity	206		601
Denise M. Henning, CPA	207A	Brainstorm Labs	602
Career Cross Training	207B	Reach UP Magazine	603
Virtuous Software	208	Pulse For Good	604
Wiland	209	Douglas Shaw & Associates	605/705
Jess Crate Furniture	210	RKD Group	606/706
		Adult and Teen Challenge USA	607
300s		Sober Peer	608
Dickerson, Bakker & Associates	300	Delia Martin Agency	609
Capital for Compassion	301	Secure Retail POS	610
Charity Shoes and Clothing	302	700-	
Up and Running Again	303	<b>700</b> s	
AQ2 Technologies	304	Aqubanc	702
SaberCor	305	The Savage Group	703
TrueSense Marketing	306	City Vision University	704
Sourcing Systems Intl./StepUp Bed	307	The 1687 Foundation	707
Metro Relief	308	Rags 4 Less	708
DO MORE GOOD/Nonprofit Hub	309	MissionTracker	709
Be United in Christ Outreach Ministry	310	Wilson Marketing Group	710
Altus Marketing	311/411	Planet Gain	711
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400s		800s	000/004/000
Milwaukee Direct Marketing	400/500	Masterworks	800/801/802
ECFA	401	R. Brian Nelson, Architect	803
LiveUp Resources	402/403	American Bedding Manufacturing 804/805	
Operation Care International	404	The Merriam Agency - A Gallagher	
One&All	405/505	Relief Products	807
Whitehouse & Schapiro	406/506	Homeless No More	808/809
	,	Federal Tax Credits	810





### Schedule

### Wednesday, June 1

7:15 p.m. – 8:45 p.m. Exhibit Hall Grand Opening (with Dessert)

### Thursday, June 2

7:45 a.m. – 8:45 a.m.
Exhibit Hall Coffee Hour 10
7:45 a.m. – 10:30 a.m.
Exhibit Hall Open
1:30 p.m. – 3:00 p.m.
Exhibit Hall (with Dessert) 10

### Friday, June 3

7:45 a.m. – 9:15 a.m.
Exhibit Hall Breakfast 1:00 a.m. – 1:00 p.m.
Exhibit Hall Speed Dating 4:30 p.m. – 5:30 p.m.
Exhibit Hall Last Look and Giveaways



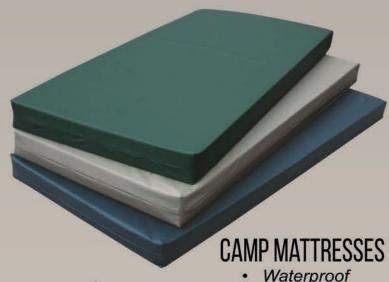


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# **EXHIBITOR INFORMATION**



# BRIDGES

### 202

### 1 Step Detect

1413 Pittsburgh Road Valencia, PA 16059 Phone: (412) 384-5060 Email: saundersd@1stepdtx.com www.1stepdtx.com

1 Step Detect has been providing instant drug and alcohol testing products to missions and ministries for over 25 years! We continue to be dedicated to our history of experience, quality, and trust.

### 204

### **Abuse Recovery Ministry** & Services

P.O. Box 663 Hillsboro, OR 97123 Phone: (503) 846-9284 Email: info@armsonline.org www.armsonline.org

ARMS is the leading faith-based abuse recovery ministry serving women and men affected by emotional, psychological, physical, spiritual, sexual, financial, verbal, animal, and property abuse.

### 101

### **ACE Overcomers**

P.O. Box 734 Merced, CA 95348 Phone: (209) 617-4688

Email: aceovercomers@sbcglobal.net

www.aceovercomers.org

A trauma-informed, evidence-based curriculum of powerful biblical and scientific principles that retrain the brain and reset the nervous system. Used in missions, jails, churches, and schools.

### 607 Adult and Teen Challenge USA

P.O. Box 249 Ozark, MO 65721 Phone: (471) 581-2181 Email: info@teenchallengeusa.org www.teenchallengeusa.org

Adult and Teen Challenge curriculum introduces a range of issues essential to Christian living and teaches practical ways to apply biblical truths in the challenging times we face today.

### Alliance Defending Freedom

15100 N. 90th Street Scottsdale, AZ 85260 Phone: (800) 835-5233 Email: hsmith@adflegal.org www.adflegal.org

Defending your religious freedom -Alliance Defending Freedom is a 501(c)(3) legal advocacy organization that fights to protect your rights to live out your deeply held Christian beliefs.

# 311/411

### Altus Marketing

4200 Parliament Place Lanham, MD 20706 Phone: (412) 841-0569 Email: aolsen@altusmkg.com www.altusmktg.com

We are a true full-service, multi-channel fundraising agency. Our clients' work is never outsourced to third-party vendors, from strategy to creative design to execution.

### 804/805

# American Bedding Mfg.,

P.O. Box 1048 Athens, TN 37371 Phone: (423) 745-1512

Email: sales@americanbeddingmfg.com www.americanbeddingmfg.com

Mattresses and covers including custom sizes, overflow mats. Metal bunk and single beds with furniture, linens. Prices and catalog available at 1-800-203-2507, sales@americanbeddingmfg.com.

### **AQ2** Technologies

2901 2nd Ave. S., Suite 130 Birmingham, AL 35233 Phone: (205) 290-8100 Email: noelkeathley@AQ2TECH.com

www.AQ2TECH.com

Gift and donations software that assists with check and credit card processing.

### 702

### Agubanc, LLC

540 Hawthorne Road Buffalo Grove, IL 60089 Phone: (847) 274-9645

Email: CitygateNetwork@agubanc.com

www.offlinegiving.com

Make offline donation processing fast and simple so that you can stay focused on the mission at hand. DP Check Scan for Donor-Perfect; Agubanc for RE/NXT, SimplyFundraisingCRM, Salesforce and Virtuous.

# EXHIBITOR INFORMATION

ontinued.

### 200

### **Barnabas Foundation**

3801 Eagle Nest Drive, Ste. B Crete, IL 60417 Phone: (708) 532-3444 Email: info@BarnabasFoundation.com www.BarnabasFoundation.com

Barnabas Foundation helps generous people give more efficiently to ministry through tax-wise charitable gifts.

### 600/700/701 BDI

800 Royal Oaks Dr., Ste. 102 Monrovia, CA 91016 Phone: (626) 359-1015 Email: lcolombo@brewerdirect.com www.brewerdirect.com

Releasing generosity to help a hurting world—that is our mission. Serving others is our primary focus, and by embracing certain key principles, abundant growth will be the natural result.

### 508

### **BetterUnite**

P.O. Box 160321 Austin, TX 78716 Phone: (512) 643-2962 Email: support@betterunite.com www.betterunite.com

Welcome to your new fundraising home. BetterUnite provides for all your fundraising needs in a single platform. Events, CRM, volunteers, donations... and more. No contracts, no monthly fees necessary.

### 310

### Be United in Christ Outreach Ministry

P.O. Box 3025 Lima, OH 45807 Phone: (740) 310-2476

Email: timhayden@beunitedinchrist.com http://beunitedinchrist.com

Inspiring believers to Christian unity through Bible-based teaching.

### 410/510

### blue dawg

3810 5th Court North Birmingham, AL 35222 Phone: (205) 949-2451 Email: sswedenburg@gobluedawg.com www.gobluedawg.com

Serving over 40 missions (large and small) with direct mail, email, and digital fundraising. Success starts with God first, donors second, mission third, and blue dawg last.

### 503 BMC

7833 Rickle St. Lansing, MI 48917 Phone: (517) 485-1732 Email: sales@bmc-pos.com www.bmc-pos.com

End-to-end POS systems designed for thrift stores, including: donor tracking, production/bar-code tags, customer loyalty, discounts, rotation discounts, round-up, store reporting, and mobile reporting.

### 602

### Brainstorm Labs, Inc.

20833 W. 91st Terrace Lenexa, KS 66220 Phone: (913) 226-0221

Email: spearcy@brainstormlabs.net www.brainstormlabs.net

Brainstorm Labs specializes in providing project management, data engineering, and business analysis services for non-profits.

### 501

### Canvas Cloud, LLC

P.O. Box 1762 Appleton, WI 54912 Phone: (920) 355-8300 Email: connect@canvascloud.com www.canvascloud.com

Canvas Cloud is a technology consulting company that empowers organizations to better serve their clients. We implement CRM for nonprofits to accelerate their mission using Salesforce or Dynamics CRM.

### 301

### **Capital for Compassion**

178 River Hills Drive Holland, MI 49424 Phone: (616) 786-9926

Email: kevin@capitalforcompassion.com www.capitalforcompassion.com

Building a capital campaign in excess of \$10 million? We create solutions and funding approaches for missions and ministries that push far beyond traditional methods.

### 207B

### **Career Cross Training**

4419 Centennial Blvd., #243 Colorado Springs, CO 80907 Phone: (719) 201-6392 Email: CareerCrossTraining@gmail.com

Career Cross Training specializes in human resources consulting from a stewardship perspective. Strategic HR consulting to enhance the life/work quality of your employees and protect your ministry.

### 302

# Charity Shoes and Clothing, LLC

10777 Shady Trail Dallas, TX 75220 Phone: (214) 583-3600 Email: alma.hills@charityshoes.com www.charityshoes.com

We provide affordable, wearable clothing and paired shoes to people in third world countries. We assist in financially supporting organizations by purchasing items that would otherwise be discarded.

### 704

### City Vision University

1100 E. 11th Street Kansas City, MO 64106-3028 Phone: (816) 960-2008 Email: info@cityvision.edu www.cityvision.edu/lp/citygate

The only accredited online university founded out of Citygate Network. Providing degrees in nonprofit management and counseling, as well as an MBA program.

### 504

# Convergent Nonprofit Solutions

2451 Cumberland Pkwy, Suite 3679 Atlanta, GA 30339

Phone: (800) 886-0280

Email: kharper@convergentnonprofit.com www.convergentnonprofit.com

Convergent specializes in feasibility studies and capital campaign management. We use an investment-driven model of fundraising to turn donors into long-term investors, raising more money for you.

### 609

### Delia Martin Agency

1118 East Route 66 Glendora, CA 91740-3772 Phone: (818) 512-7339 Email: rod@deliamartinagency.com deliamartinagency.com

Full-service fundraising agency with veterans of over 75 years working with missions and ministries. We limit the number of partners we work with so we can better serve you.

### 207A

### Denise M. Henning, CPA

1621 Red Mill Drive Upper St. Clair, PA 15241 Phone: (412) 719-8900 Email: dhenningcpa@gmail.com www.stewardshipmatters.org



Denise works with your finance and accounting team to better understand, simplify, and clarify the financial reporting process so you have a clear picture of your financial situation.

### 300

# Dickerson, Bakker & Associates

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We understand the unique challenges you face, and can help you take your fundraising to the next level. Capital campaign services, major gift solutions, grant development services, and executive search.

### 309

### DO MORE GOOD/ Nonprofit Hub

510-B W. Savidge Spring Lake, MI 49417 Phone: (616) 566-4689 Email: info@nonprofithub.org www.nonprofithub.org or www.domoregood.org

DO MORE GOOD and Nonprofit Hub provides professional development resources to nonprofit and ministry leaders. Over 90% of the programming of our organization is free to nonprofit leaders.

### 605/705

### Douglas Shaw & Associates

1717 Park Street Naperville, IL 60563 Phone: (630) 562-1321

Email: information@douglasshaw.com

www.douglasshaw.com

Douglas Shaw & Associates is a fundraising counsel that partners with life-transformation ministries to mobilize donors for sustained revenue growth through multichannel direct response fundraising.

### 401 ECFA

440 W. Jubal Early Dr., Suite 100 Winchester, VA 22601 Phone: (540) 535-0103 Email: info@ecfa.org

ECFA enhances trust in Christ-centered ministries by establishing and applying Seven Standards of Responsible Stewardship™ to accredited organizations.

### 810

### **Federal Tax Credits**

2153 Chuckwagon Road, Ste. 100 Colorado Springs, CO 80919 Phone: (719) 266-8300 x110 www.citygatenetwork.org

The Federal EITC and CTC programs enhance the possibility of families reaching greater self-sufficiency. Information and expert advice from an informed team are available here.

### 104

### **FundEasy**

2010 Old Mission Road New Smyrna Beach, FL 32168 Phone: 847-628-7746 Email: sales@fundeasy.com www.fundeasy.com

Fundraising doesn't have to be difficult. Our easy-to-use software makes events and fundraising simple so your nonprofit can thrive! Raise more money. Change more lives.

### 105

### **Gateway Communications**

16805 N.E. Mason Court Portland, OR 97230 Phone: (503) 257-0100 Email: info@gatewayci.com www.gatewayci.com

Gateway Communications has more than 25-years of successful donor cultivation and reactivation through telephone fundraising. Learn more about our proven, effective, and affordable options.

### 511

### **Genesis Process**

10263 Turret Peak Ave. Las Vegas, NV 89135 Phone: (971) 983-7022

Email: dean@deanperryconsulting.com www.genesisprocess.org

Relapse prevention training for individual and group counseling. Curriculum for individual counseling, group counseling and recovery classes. Recovery program assessment, support and development.

### 808/809

### **Homeless No More**

1318 N Broadmoor Ln. Irving, TX 75061 Phone: (214) 437-4630 Email: info@homelessnomore.com www.homelessnomore.com

Bob Sweeney, founder and creator of the Homeless No More program, invites you to learn the hidden keys and nuances to helping homeless veterans, elderly, addicts, single parents, and families recover.

### 408

### i58:10 Media

25375 S.W. Parkway Avenue, Suite 225 Wilsonville, OR 97070 Phone: (503) 682-5810 Email: orange@i5810media.com www.i5810media.com

i58:10 Media exists to inspire and activate generosity for a broken world. We raise money, acquire donors, and communicate your ministry's message by utilizing radio, video and e-marketing/web.

### 106

### iDonate

5960 Berkshire Ln. Dallas, TX 75225 Phone: (214) 755-3296 Email: rharris@idonate.com

Digital giving solutions for today's nonprofits. Powerful tools to help nonprofits transform their online giving experience and grow their digital fundraising capabilities.

### 210

### Jess Crate Furniture, Inc.

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Women owned. American-made solid wood and steel furniture, dorm mattresses, wholesale linens, and bed bug covers. Jess Crate manufactures all products in North Carolina. Factory direct pricing.

### 402/403

### LiveUp Resources

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Videos and books to help steer men, women, and youth toward godliness. Christ-centered resources integrate the Bible with God-honoring recovery principles to help people reach their God-given potential.

### 800/801/802

### Masterworks

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Masterworks is a full-service marketing and fundraising agency that moves hearts and minds to act for Christian organizations and their causes.

# EXHIBITOR INFORMATION

### 308

### Metro Relief, LLC

5201 S. Colony Blvd., Ste 545 The Colony, TX 75056 Phone: (214) 705-3555 Email: Stacy@metrorelief.org www.metrorelief.org

We help people experiencing homelessness get off the streets through an all mobile, person-centered, and solution-first approach.

### 400/500

### Milwaukee Direct Marketing, Inc.

675 N. Barker Rd. Brookfield, WI 53045 Phone: (262) 789-2240

Email: mdavis@milwaukeedirect.com www.milwaukeedirect.com

Fundraising for gospel ministries. Find new donors and raise the funds you need without compromising the Gospel. Specializing in acquisition, appeals, mid-major, digital, direct mail, and analytics.

### 201

### Money for Ministry

3901 East Paris Ave SE Grand Rapids, MI 49512 Phone: (616) 723-8369 Email: info@moneyforministry.com www.moneyforministry.com

Money for Ministry serves as an extension of your planned giving team, uncovering "More estate gifts for Christian nonprofits" to ensure every Christian nonprofit has a sustainable financial future.

### MissionTracker, LLC

409 Main Street, Suite 1 Eau Claire, WI 54701 Phone: (833) 687-2251 Email: info@mission-tracker.com www.missiontracker.io

MissionTracker is a grassroots software company offering a web-based application to easily track your residents, clients, outreach individuals, volunteers, and staff members. HIPAA Compliant.

### 509

### Neatoscan

922 Inwood Ave North Oakdale, MN 55128 Phone: (651) 905-0995 Email: fgrundeman@neatoscan.com

www.neatoscan.com

Neatoscan is an inventory management system for online sales. Each month we manage \$20 Million+ in sales for our nonprofit partners. Amazon and Ebay are there to grow your business. Let us help you!

### 100

### Nimble Connect

3550 Lenox Road N.E. Atlanta, GA 30326-1810 Phone: (401) 646-3521

Email: Alison@Nimble-Connect.com www.Nimble-Connect.com

Great development leaders know the power of quality donor appreciation. Nimble Connect allows your mission to create relationships that make your organization the donor's favorite charity.

### 103

### **Norix Group**

1 Innovation Drive West Chicago, IL 60185 Phone: (800) 234-4900 Email: furniture@norix.com www.norix.com

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### 405/505 One&All

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One&All is a performance agency for social good. We create compelling work through strategy, creativity, and technology that moves people to act. We are successful only when our clients are.

### 206

### Oneicity

P.O. Box 11110 Bainbridge Island, WA 98110 Phone: (206) 922-2411 Email: howdy@oneicity.com www.oneicity.com

Oneicity provides a complete range of digital and direct-mail fundraising and marketing solutions for small to mid-sized ministries nationwide.

### **Operation Care** International

8330 LBJ Freeway Dallas, TX 75243 Phone: (972) 681-3567 Email: info@opcare.org www.opcare.org

Serving the lost, the least, and the lonely from Dallas to the ends of the earth. Operation Care International meets the needs of the poor and shares the Gospel of Jesus Christ to transform lives.

### 99

### **Pallet**

1930 Merrill Creek Parkway Everett, WA 98203 Phone: (425) 322-5122 Email: Kiira@palletshelter.com www.palletshelter.com

Pallet shelter villages rapidly address unsheltered populations. Our structures are built fast, at scale, to save lives. Villages have dignified personal shelters in a healing community environment.

### 711

### Planet Gain, LLC

13411 Gulf Freeway Houston, TX 77034 Phone: (281) 484-1484 Email: sk@planetgain.com www.planetgain.com

We purchase salvage textiles mainly from non-profit organizations. Items that we are mainly interested in are baled mixed rags, baled credential (unsorted clothes), hard toys, belts and purses.

### 604

### **Pulse For Good**

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www.pulseforgood.com

Utilize self-service kiosks, automated phone surveys, and an online survey platform to provide a safe space for your clients to share how they feel about your services.

### 803

### R. Brian Nelson, Architect

P.O. Box 1897 Santa Ynez, CA 93460 Phone: (805) 895-9011 Email: brian@rbnarchitect.com www.rbnarchitect.com

Specializes in planning and designing rescue ministries. He has worked with ministries nationwide to help expand their facilities. He is affectionately known as "The Homeless Architect.'

### Rags 4 Less

3649 Conflans Road Irving, TX 75061 Phone: (626) 590-3555 Email: raza@rags4less.com www.rags4less.com

Rags 4 Less, we are dedicated to helping you raise money for the cause you are most passionate about. We are the grader and exporter of used clothing, shoes, belts and purses, accessories, etc.



### 603

### Reach UP Magazine

11069 E Kilarea Ave., Unit 139 Mesa, AZ 85209 Phone: (917) 531-9890 Email: crystal@reachupmag.org www.reachupmag.org

FREE magazines with engaging, transformational articles on topics that interest and affect marginalized women nationwide. Agencies may order bulk: English and Spanish. Quarterly. Small. Relevant!

### 807

### Relief Products, LLC

3500 20th Street East, Bldg. B Fife, WA 98424 Phone: (253) 312-0653 Email: scott@reliefbed.com www.reliefbed.com

Relief Products manufactures shelter and institutional mattresses. We have been in the specialty foam and bedding industry for over 30 years. We specialize in custom sizes and unique solutions.

### 606/706 RKD Group

3400 Waterview Parkway, Ste. 250 Richardson, TX 75080 Phone: (800) 222-6070 Email: connect@rkdgroup.com www.rkdgroup.com

RKD Group is a leading fundraising and marketing agency serving hundreds of regional, national, and international non-profit organizations.

### 305

### SaberCor

2935 S. Fish Hatchery Road Fitchburg, WI 53711 Phone: (414) 858-9797 Email: mark@sabercor.com www.sabercor.com

SaberCor is a facilities solution company working with nonprofit organizations. We offer solutions to reduce operating costs in areas such as janitorial services, waste removal, and food.

### 610

### Secure Retail POS

1768 St. James Street Winnipeg, MB R3H 0L3 Phone: (905) 715-8956 Email: Gary@secureretail.ca www.secureretailpos.com

Barcoding creates extensive data and reporting to help you understand productivity and profitability at all stages of your supply chain by managing processes and tracking all one-of-a-kind products.

### 203 SMCo Thrift

203 Perimeter Park Knoxville, TN 37922 Phone: (865) 740-7119 Email: team@smcothrift.com www.smcothrift.com

SMCo Thrift exists to help thrift stores fund the work and grow the brand of the nonprofit initiatives they support. The SMCo Thrift team works along with you to Do Thrift Better.

### 307

### Sourcing Systems Intl./ StepUp Bed

6100 219th Street S.W., Suite 480 Mountlake Terrace, WA 98043 Phone: (206) 226-3608 Email: sales@stepupbed.com www.stepupbed.com

StepUp Bed is a modular bed system designed to provide simplified access to the upper sleeping areas for all guests in high-density living and sleeping quarters.

### 707

### The 1687 Foundation

P.O. Box 1961 Sisters, OR 97759 Phone: (541) 549-7600 Email: debbie@1687foundation.com www.1687foundation.com

The 1687 Foundation gives hope and encouragement by providing FREE Christian resources within the U.S. to military, first responders, children, healthcare facilities, and underserved populations.

### 102

# The Chalmers Center for Economic Development

507 McFarland Rd., Ste. B Lookout Mountain, GA 30750 Phone: (423) 635-8454 Email: info@chalmers.org www.chalmers.org

Strengthen your transformational ministry! Get the training and curriculum your team needs to launch financial education or career preparedness classes designed for low-income adults.

### 409

# The Grace and Mercy Foundation

888 7th Ave. 38th Floor New York, NY 10106 Phone: (212) 231-8742

Email: ed@inspirationalleadership.com www.thegraceandmercy.org

The Grace and Mercy Foundation supports the poor and oppressed, and helps people learn, grow, and serve.

### 806

# The Merriam Agency — A Gallagher Company

30 Century Hill Dr., Ste 200 Latham, NY 12110

Phone: (518) 738-2370 (877.MERRIAM x2370)

Email: brian\_merriam@ajg.com

www.ajg.com

The Merriam Agency, a Gallagher company, is the exclusively-endorsed Citygate Network insurance provider. We provide a full complement of insurance products and risk-management services to shelters and life-transformation ministries.

### 703

### The Savage Group

506 2nd Avenue Seattle, WA 98104 Phone: (206) 331-7924 Email: john@johnsavagegroup.com www.johnsavagegroup.com

The Savage Group's team of experienced, Christ-centered consultants help you increase your funding while growing your personal and board leadership to equip you for the next level of ministry.

### 608

### Sober Peer, Digital Care Network

120 12th Street, Ste. 1974 Columbus, GA 31901 Phone: (470) 460-5522 Email: info@digitalcarenetwork.org

Sober Peer oversees 2+ million days of behavior and care annually. Our continuous, real-time engagement delivers deeper insights and better outcomes for persons with life-controlling issues.

### 205

### The Timothy Group

1663 Sutherland Drive S.E. Grand Rapids, MI 49508 Phone: (616) 224-4060 Email: hello@timothygroup.com www.timothygroup.com

The Timothy Group advances Christian organizations by implementing fundraising and capacity-building strategies through vision, experience, and leadership.



# EXHIBITOR INFORMATION

### 601 **ThriftCart**

544 West 1200 North Springville, UT 84663 Phone: (360) 443-9988 Email: matthew@thriftcart.com www.thriftcart.com

ThriftCart: "Streamlining Thrift" Brands: Thriftcart POS System, Thriftcart Pickup Scheduling Systems, Thriftcart Drop-off Donations Systems, Thriftcart Relation Satisfaction.

### 407

### Trinity Ministries, Inc.

P.O. Box 1674 White House, TN 37188 Phone: (615) 672-0229

Email: rod.enderson@trinity-usa.net

www.trinity-usa.net

Free membership offering substantial savings from Sysco, US Foods, GFS, BEK, Shamrock, Reinhart, Sherwin-Williams, Lowe's, HD Supply, Grainger, Redwood Tox, Office Depot, Staples, American Hotel, etc.

### 306

### TrueSense Marketing

155 Commerce Drive Freedom, PA 15042 Phone: (724) 371-3640 Email: info@TrueSense.com www.truesense.com

We believe heroic human hearts can meet the needs of those experiencing homelessness. We grow your fundraising by engaging heroic hearts and guiding them into transformative relationships with you.

### 303

### Up and Running Again

P.O. Box 2864 Orange, CA 92859 Phone: (310) 818-3240

Email: greg@upandrunningagain.org www.upandrunningagain.org

It is our mission to assist individuals seeking to overcome economic poverty. We accomplish this through the holistic health of training and supporting these individuals to complete a half-marathon.

### 502

### U.S. Mattress

900 E. Vickerv Ft. Worth, TX 76104 Phone: (800) 211-7378 Email: directmattress@aol.com www.themattressfactory.com

Our family has been manufacturing quality sleep products for over 116 yrs. We are the low-price leader for mattresses, bunkbeds, covers, and more. Please visit our website at www.themattressfactory.com

### Virtuous Software

1 N. 1 St., Ste, 525 Phoenix, AZ 85004 Phone: (866) 329-4009 Email: responsive@virtuous.org www.virtuous.org

Virtuous is more than a nonprofit CRM. Virtuous is the only responsive fundraising platform designed to help ministries and nonprofits build better donor relationships and increase impact at scale.

### 406/506 Whitehouse & Schapiro, LLC

7200 Standard Drive Hanover, MD 21076 Phone: (715) 514-8240 Email: gary@webuyrags.com www.webuyrags.com

Whitehouse & Schapiro has more than 100 years of service to charitable organizations across the country. We specialize in purchasing excess secondhand clothing, credentials, shoes, toys, and more.

### 209

### Wiland

7420 East Dry Creek Parkway Niwot, CO 80503 Phone: (202) 288-1379 Email: ccadigan@wiland.com www.wiland.com

Wiland is the best predictor of donor response. With brand-unique audiences of donors that drive superior campaign results, Wiland equips fundraisers with the most accurate media targeting possible.

### Wilson Marketing Group

1755 North Brown Rd., Ste. 250 Lawrenceville, GA 30043 Phone: (770) 279-0607 Email: wmg@wilsonmarketing.com www.wilsonmarketing.com

Specialist in the marketing of mixed institutional clothing and other items. Since 1982, we have been dedicated to assisting nonprofit organizations turn their recyclables into money to further their missions.



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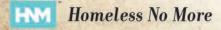
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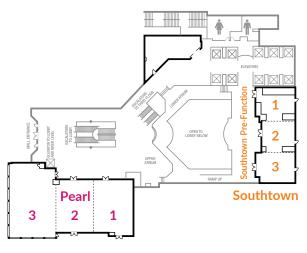
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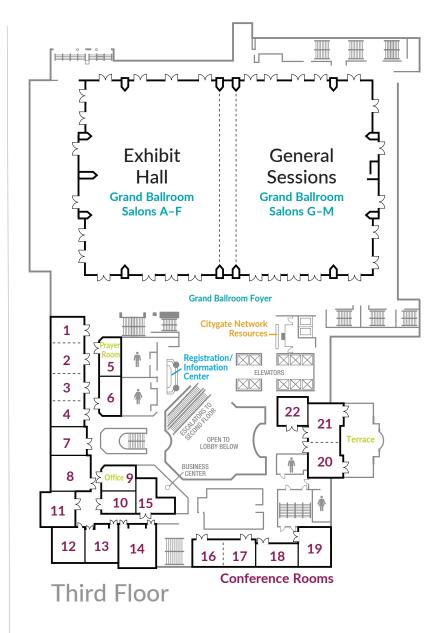
# **MAPS**

# San Antonio Marriott Rivercenter





Second Floor



# La Villita

### **Directions from Marriott Rivercenter:**

This is a seven-minute walk from the conference hotel. Go east on E. Commerce (about two blocks) to Alamo Plaza (with the big red abstract sculpture), then walk south on S. Alamo (about two blocks). Cross to the east side of the street at Market. Walk past the Hilton Palacio del Rio and look for Villita Street on the right. Or you can follow the River Walk to the Market Street steps, then go up and around the Hilton to Villita Street. Our vested volunteers will be in the area to help guide you.







# **But did it last?**



# READ **BDI'S** CASE STUDY **Get your free copy!**

BDI's in-depth analysis of digital revenue trends between 2019-2021 helps Rescue Missions make sense of an unprecedented time in fundraising... and what to expect in 2022 and beyond.

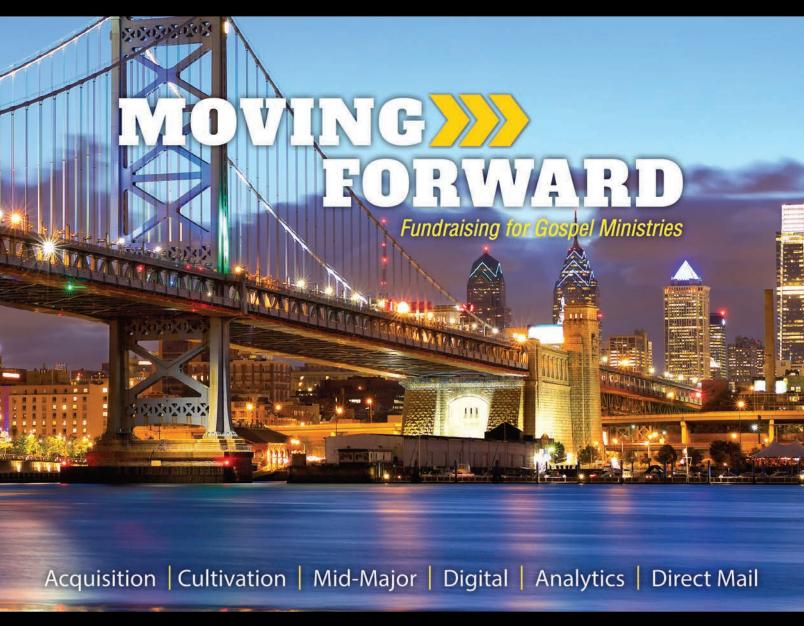
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