



Sponsor a Meal - Restaurant Program

Helping on the front lines of homelessness during the COVID-19 pandemic



Wheeler Mission Overview

Wheeler Mission is the oldest and largest homeless service provider in Indiana and holds a rich history. For 126 years, Wheeler has served the most vulnerable people in Central Indiana, providing food, shelter and care to anyone who needs it. Beyond meeting basic needs, Wheeler Mission also provides Christ-centered programs so each man, woman, and child served can enjoy lasting success.

Becoming a corporate sponsor at Wheeler Mission is a great way to engage in the community, make a tangible impact in people's lives, and allow your employees to make a difference where they live.



In 2019, Wheeler Mission provided:

- 339,315 meals (12% increase since 2014)
- 255,359 nights of shelter (100% increase since 2014)
- Services to 9,640 different individuals (37% increase since 2014)
 - 3,683 were first time guests (70% increase since 2014)

Note: Through March 2020, Wheeler Mission's meals served are up 21% because of the COVID-19 demands.

Since its founding in 1893, Wheeler Mission has been a pillar in the community, always existing because of the community's support. However, with the escalating demands for services, **Wheeler Mission needs help to continue its important work.**

Sponsor a Meal Restaurant Program – How it Works

During the COVID-19 pandemic, Wheeler Mission is serving anywhere from 1,200 – 1,600 meals per day. This is roughly a 20% - 60% daily increase compared to the typical demand.

At the same time, local restaurants who have always been very generous to Wheeler Mission are struggling to keep their doors open during the shelter-in-place order.

The Sponsor a Meal Restaurant Program connects area businesses and private donors with the local restaurants, commissioning them to prepare delicious meals to be served at a Wheeler Mission kitchen. The program is meant to **cover one or more complete meal needs** at one of our Indianapolis locations.

Daily meal needs per Wheeler Mission Indianapolis location:

	<u>Breakfast</u>	<u>Lunch</u>	<u>Dinner</u>
Shelter for Men	250	250	200
Men's Residential Center	35	32	70
Offsite Church	35	35	35
Center for Women & Children	75	60	75

The benefits of this program are:

1. Gives relief to Wheeler Mission staff who have tirelessly been working on the front lines to keep up with the added demand of meals
2. Gives relief to Wheeler Mission's food resources
3. Provides a nice meal to people experiencing homelessness
4. Provides opportunities for people/businesses to support a local restaurant and their staff, which are in jeopardy right now

Available Benefits for Sponsors and Restaurants

General Benefits (minimum \$1,000 donation):

1. Wheeler Mission **SOCIAL MEDIA recognition** (200,000+ reach per month), tagging both the funding organization and the restaurant.
2. Wheeler Mission **WEBSITE recognition**, linking both the business and restaurant website.
3. **VOLUNTEER opportunities** (group), allowing your employees, clients, or partners opportunities to serve the meals, helping our community's poor and needy.



RICHARD (RICK) A. ALVIS
PRESIDENT/CEO

April 1, 2020

To our friends in the community:

Wheeler Mission is asking for support to provide meals to people experiencing homelessness during the COVID-19 pandemic. Currently, Wheeler Mission is providing between 1,200 and 1,700 meals every day to people in need. These numbers are well beyond the 90 -1,000 meals that we typically provide. The added demand is placing extreme stress on our resources and our staff.

We are currently requesting for groups, restaurants, etc. to provide meals at one of our Indianapolis locations. Here is a breakdown of Wheeler Mission’s typical meal service numbers in Indianapolis.

	<u>Breakfast</u>	<u>Lunch</u>	<u>Dinner</u>
Shelter for Men	250	250	200
Men’s Residential Center	35	32	70
Offsite Church	35	35	35
Center for Women & Children	75	60	75

Thank you so much for considering supporting Wheeler Mission during these difficult times. Please contact me at BrianCrispin@WheelerMission.org if you have any questions or if you would like to help.

Sincerely,

Brian Crispin
Director of Marketing and Corporate Engagement

