

STREET SMART

YOUR E-NEWSLETTER FROM
CITYGATE NETWORK

2023 RATE CARD / ORDER FORM

INSTRUCTIONS

Please complete this fillable insert form and email the attachment to:

Sam Edwards

Director of Business Development
Phone: (719) 266-8300, ext. 110
Fax: (719) 266-8600
sedwards@citygatenetwork.org

ART DEADLINES

Banner Artwork is due 20 days prior to publish date. Artwork should be sent to Sam Edwards.

Sam Edwards

sedwards@citygatenetwork.org

Contact name _____ Send invoice to _____
Phone _____ Email _____
Address _____ Address 2 _____
City _____ State _____ ZIP Code _____

Ad to appear in the following issue(s) of Street Smart:

Issue Date	Top Banner	Small Banner	Issue Date	Small Banner (only option for these dates)
January 3	<input type="checkbox"/>	<input type="checkbox"/>	January 16	<input type="checkbox"/>
February 1	<input type="checkbox"/>	<input type="checkbox"/>	February 15	<input type="checkbox"/>
March 1	<input type="checkbox"/>	<input type="checkbox"/>	March 15	<input type="checkbox"/>
April 3	<input type="checkbox"/>	<input type="checkbox"/>	April 17	<input type="checkbox"/>
May 1	<input type="checkbox"/> SOLD	<input type="checkbox"/>	May 15	<input type="checkbox"/>
June 1	<input type="checkbox"/>	<input type="checkbox"/>	June 15	<input type="checkbox"/>
July 3	<input type="checkbox"/>	<input type="checkbox"/>	July 17	<input type="checkbox"/>
August 1	<input type="checkbox"/>	<input type="checkbox"/>	August 15	<input type="checkbox"/>
September 1	<input type="checkbox"/>	<input type="checkbox"/>	September 15	<input type="checkbox"/>
October 2	<input type="checkbox"/>	<input type="checkbox"/>	October 16	<input type="checkbox"/>
November 1	<input type="checkbox"/>	<input type="checkbox"/>	November 15	<input type="checkbox"/>
December 1	<input type="checkbox"/>	<input type="checkbox"/>	December 15	<input type="checkbox"/>

Digital Specifications:

Resolution: 72 dpi
Acceptable formats: .jpg, .png, or .gif
Dimensions:

Top Banner: 800 pixels wide x 350 pixels high
Small Banner: 800 pixels wide x 175 pixels high

Artwork Deadlines

Banner artwork is due 20 days prior to publish date. Artwork should be sent to Sam Edwards.

Advertising rates:

Top Banner	SOLD 1X - \$425	6X - \$400	12X - \$375	
Small Banners	1X - \$225	6X - \$200	12X - \$175	24X - \$150

Payment terms

- Citygate Network will invoice the advertiser for each issue via contact name and mailing information listed above.
- Payment is due within 30 days of receipt of invoice.
- Advertiser may pay in advance for multiple insertions.
- Non-payment may result in withholding of ads from subsequent issues until accounts are made current.

Contract terms

- Advertiser assumes liability for the content of their advertising and assumes responsibility for any claims against the publisher arising from their advertising.
- All advertisements are subject to approval. Citygate Network reserves the right to reject any advertising not meeting the standards or values of the association.
- Citygate Network shall not be liable for failure to insert an advertisement for any cause.

I agree to the terms under which this Insertion Order is issued.

Printed name _____ Signature _____
Title _____ Date _____



Citygate Network
2153 Chuckwagon Road
Suite 100
Colorado Springs, CO 80919

Phone: (719) 266-8300
www.citygatenetwork.org